

Budy Hartono Foo Bin Abdul Rahman

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EDUCATION

LASALLE College of the Arts

Singapore

Bachelor of Arts in Arts Management (Hons)

August 2023 - May 2026

- **Grade Average 70.87% (First Class)**
- **Relevant Coursework:** Financial Management, Accounting, Communication Studies, Technical Writing, Digital Storytelling, Market Research & Audience Strategy, Information Design & Web Basics

Nanyang Technological University

Singapore

Bachelor of Arts in History (Hons)

August 2020 - May 2022

- **Completed four semesters**
- **Relevant Coursework:** Art & The Financial Markets, Digital Society, Making Sense of Big Data, Comparative Business History, Politics of Popular Culture, Science & Technology in Historical Perspective, The Emergence of Modern Southeast Asia

Singapore Polytechnic

Singapore

Diploma in Applied Drama and Psychology

April 2014 - March 2017

- **Relevant Coursework:** Marketing for Community Services, Media for Social Outreach, Organisational Management, Qualitative Research Methods, Acting & Directing

WORK EXPERIENCE

Singapore Heritage Society

Singapore

Intern

June 2025 – August 2025

- Spearheaded the grant application process for the National Heritage Board's Minor Project Grant, lead writer for the '*Remembering Pulau Brani: Our Living Heritage*' research and project proposal.
- Conceptualised and designed an interdisciplinary Applied Drama curriculum aimed at heritage advocacy, diversifying organisational revenue streams through educational outreach.

German-Southeast Asian Center (CPG)

Bangkok, Thailand

Asia-in-Review Contributor

June 2025 – July 2025

- Produced high-level geopolitical analysis on critical developments in Bangladesh and Singapore, shaping weekly discourse for a specialised international audience of diplomatic and academic professionals.

Herbert Smith Freehills Kramer LLP

Singapore

Diversity, Equity & Inclusion (DEI) Intern

June 2024 – July 2024

- Apprenticeship in advancing DEI initiative within insurance, hospitality and legal industries.
- Presented implementable policy solutions to C-suite executives of Manulife (Singapore), Hyatt Hotels Corporation (Singapore) and partners of Herbert Smith Freehills Kramer LLP (Singapore).

Freelance

Singapore

Research Assistant

December 2022 – June 2024

- Conducted longitudinal archival research on transracial adoption in Singapore (1950s–1980s), synthesising newspaper archives to support historical scholarship and publication.
- Edited my former lecturer's Anthropology PhD thesis for grammatical precision and strict adherence to the Chicago Manual of Style.
- Facilitated the digital transformation of the National Gallery Singapore's Rotunda Library by auditing and migrating archival records for a new Content Management System (CMS).

National Museum of Singapore

Singapore

Junior Curator, NMS Youth Panel 2021 Apprenticeship Programme

June 2021 – July 2022

- Spearheaded the curation of high-impact in-person programming and live performances during the height of the COVID-19 pandemic, driving a 35% increase in museum visitorship within Q3 2021.
- Pioneered Singapore's first post-COVID-19 lockdown in-person art bazaar, navigating complex governmental compliance and public health protocols to restore grassroots cultural exchange in a high-density institutional setting.

LEADERSHIP EXPERIENCE & AWARDS

LASALLE College of the Arts

Singapore

Student Representative

June 2025 – Present

Presented at the 'Festivalul International de teatru de la Sibiu 2025 Undergraduate Research Conference' (Sibiu, Romania)

Presented at the '2025 Osaka World Expo forum' at Osaka Metropolitan University (Osaka, Japan)

Selected representative for the Faculty of Creative Industries by presenting my thesis at the LASALLE

Trans/Missions Conference 2026. (Singapore)

Managed front-of-house operations and served as an auction spotter at Tomowork Charity Golf & Dinner 2026.

- **Awards:** Tomowork Talent Uplift Scholarship, Tan Chay Bing Bursary

Nanyang Technological University

Singapore

Fellow Student Organiser, NTU Finaidfriends

December 2022 – July 2023

Successfully advocated for and secured full tuition fee coverage for low-income students in 2023.

Singapore Polytechnic

Singapore

Tuba & String Bass Section Leader, SP Symphonic Band

January 2016 – March 2017

Competitive Latin Ballroom Dancer, SP Dancesport

April 2014 – September 2015

Class Representative for two semesters

April 2014 – March 2017

- **Awards:** Shortlisted Valedictorian, SP Arts Award

PROJECTS

LASALLE X Children's Museum Singapore: Fundraising Proposal

April 2025

Developed a low-cost fundraising strategy with 3,000 conserved bricks, exceeding the 50,000SGD fundraising target.

Digital Marketing Sprint Challenge, Merck and Co. (MSD)

December 2023

Awarded First Place for developing a strategic, data-informed campaign to elevate cervical cancer awareness and health literacy among women.

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in English; Business Proficiency in Malay and Indonesian

Technical Skills: MS Office, Generative AI Workflow Integration, Capcut, Adobe Premiere, Canva

Interests: Following global and regional news, studying economic pricing mechanisms, contributing to queer and low-income advocacy work, and knitting