

Jermaine Chong

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Summary

Currently an emerging arts manager currently graduating with a BA (Hons) in Arts Management at LASALLE College of the Arts, with experience in marketing, stage crew, artist management, and event coordination. I have supported live events and artists across both front- and back-of-house operations, with a strong focus on creating smooth, people-centred experiences. Known for my sociable and adaptable working style, I work well with diverse teams and thrive in dynamic environments. Passionate about the arts, I aim to contribute in practical and collaborative ways while continuing to grow as a supportive arts manager.

Education

2023 - 2026

LASALLE College of the Arts

Bachelors of Arts (Honours) in Arts Management

2019 - 2022

Singapore Polytechnic

Diploma in Business Administrations

Specialisation in Marketing

Internships

May 2025 - December 2025

The Presenting Company – Events Management Intern

- Supported event planning and on-site execution, including setup and logistics
- Assisted with stage crew operations and artist coordination backstage
- Coordinated communication across teams to ensure smooth event delivery

September 2021 - February 2022

Melvados – Marketing Intern

- Created creative content for social media platforms such as Instagram, Tiktok and Facebook
- Photographed new products for media usage.

Experience

March 2024 - Present

Fotomat Studios – Studio Assistant

- Assisted with setting up studio equipment and adjusting lighting .
- Guided clients in operating self-photography tools and ensured a smooth experience.
- Maintained the cleanliness and organisation of the studio environment.

Projects and Co-Curricular Activities

November 2024 - April 2025

LASALLE x ArtsED Community Building – Researcher/Interviewer/Designer

- Conducted research and interviews on long-term arts collaborations
- Identified gaps in partnership expectations and collaboration practices
- Developed recommendations to strengthen and sustain organisational partnerships

September 2023 - January 2024

Artwalk 2024 – Administration

- Supported event setup, teardown, and on-site logistics across multiple locations
- Assisted in coordinating artworks and performance spaces during live activations
- Worked with teams to ensure smooth execution of programmes

September 2023 - January 2024

School of Business Club – Publications Coordinator

- Elected as Executive Committee Member (AY2020/2021) to lead sub-committees and coordinate publications to support team operations.
- Planned and executed over 10 school-wide events, while designing event collaterals and producing campus video montages.

Volunteering

January 2022 - November 2023

Animals Lovers League (Cat Shelter) – Team Leader

- Assisted and led a small volunteer team to coordinate tasks and shelter operations
- Managed social media content to promote adoption and increase engagement
- Supported animal care and ensured a safe, clean environment for the cats