

SRI NAZILA

About Me

Hi! My name is Naz — a Graphic Designer and Illustrator with a background in Arts Management. I'm passionate about art, design, and visual culture, and I love exploring ideas through research, experimentation, and creative thinking. I create concept-driven work that blends creativity with strategic execution, whether in design, branding, marketing, or other creative projects.

I'm willing to leave my comfort zone to bring ideas to life, exploring any theme or direction needed to produce work that's engaging, meaningful, and impactful. In tune with cultural and design trends, I bring adaptability, curiosity, and my full creative range to every project I take on.

Education

Certificate in Visual effects: ITE College Central 2018-2020

- Exco for Media and Communication and Orientation Leader in Bridge Leader

Diploma in Graphic Communication: NAFA 2020-2023

- Orientation Leader

BA (hons) in Arts Management: Lasalle 2023-2026

Skills TECHNICAL & SOFT

Adobe Creative Suite · Microsoft Suite · Procreate · MAYA · Nuke

Cross-Functional Leadership · Creative Visioning · Strategic Project Management · Marketing Insight · Collaborative Communication · Problem Solving · Critical Analysis · Attention to Detail · Contextual Analysis · Visual Literacy

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Work Experience

Marketing and Communication Intern: Friendzone • June 2025 - December 2025

- Developed and executed integrated marketing campaigns to promote community engagement and meaningful social connections.
- Created written and visual content (social media, photography, video) to showcase programme impact and event experiences.
- Managed and grew engagement across Instagram, TikTok, LinkedIn, and Telegram, incorporating SEO strategies to increase reach and visibility.
- Coordinated with clients, partners, and freelancers to deliver marketing and event initiatives on schedule.
- Facilitated small-group discussions at community events and contributed to programme and experience design improvements.

Ceramic Instructor: Arudio Studio • May 2024 - July 2025

- Instruct customers in ceramic techniques, including hand-building, wheel-throwing, and glazing.
- Provide hands-on demonstrations to enhance customer's skills and craftsmanship.

Art Teacher: The Art People • June 2023 - July 2025

- Taught students across programmes including Toddlers, Foundation, Watercolour, Acrylic Painting, and Sketching.
- Developed and adapted teaching methods to suit different skill levels.
- Provided demonstrations and personalised feedback to support students' artistic development.

Design Intern: Bullworks/Mint Museum September 2022 - November 2022

- Led graphic design projects, producing visuals for branding, marketing materials, and exhibitions.
- Managed toy inventory and cataloguing to maintain organisation and workflow.
- Assisted with exhibition setup, visitor engagement, and museum operations.
- Supported art education programmes, guiding students through AR-based activities and interactive tours.

Production Intern: Infidow Pictures September 2019 - December 2019

- Managed video editing, including post-production, colour correction, and audio synchronisation.
- Supported videography and photography for events and creative projects.
- Researched and implemented strategies to improve social media engagement and audience reach.