

MUHAMMAD RASHAD BIN MOHD RASHED



EDUCATION

Current	BA (Hons) Arts Management
Aug 2023	LASALLE College of the Arts, Singapore
	<u>Academic Projects & Achievements</u>
	- Served as a Photo & Video I/C and Videographer in 2025 and as a Photographer in 2024 for LASALLE Rock & Indie Festival - Awarded top prize for OBSCURA: Street Photography Competition; Work was exhibited in ARTWALK 2024 - Nominated as Student Representative for the Academic Board for Academic Year 2025/2026
Jul 2020	UK GCE A Levels & IGCSEs
Jan 2016	The British School in Tokyo, Japan
	<u>Academic Projects & Achievements</u>
	- BST X DIGITAL EXHIBITION (2020), a student-initiated exhibition during the onset of the pandemic where he was Communication & Task Manager and Exhibitor for the project - Expressive Arts Week (2019), a student-led week where he organised and led a team for the Dream Pop Fashion Photography Workshop and the Arts Expressive Assembly in collaboration with the Technical Theatre Crew and the Fine Arts cohort. - Nominated to be Head of the Arts & Photography Ambassadors in his final year at the British School in Tokyo



EMPLOYMENT HISTORY

Current	Photographer
June 2022	Freelance
	- Specialise in Event, Concert and Sports Photography - Manage photoshoots and develop photography portfolio for clients such as: - AKAR.CO, a talent management agency - FIELD TRIP! Concert (2024) as Assistant Marketing IC [Photo & Video] & Videographer [D-Day] - RESURGENCE VOL.1 Concert (2023) as Content Creator, Photographer & Videographer - Marzadland, an indie rock band - Maestro FC, a local football club
July 2025	Marketing & Communications Internship
May 2025	Singapore Drama Educators Association (SDEA)
	- Assist the SDEA Secretariat with the current project – Theatre Arts Conference 2025 (TAC2025) - Create and ensure design and visual collaterals for SDEA and TAC2025 are of high quality - Administrate and execute accurate and quality content on the SDEA channels and media partners - Support in strategic planning of the SDEA Communications Department and the TAC2025 Production and Marketing team



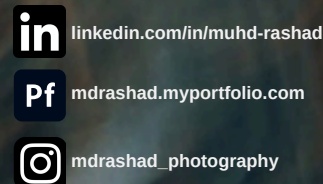
SPECIAL MENTIONS

2024	Production Assistant (Temp) Singapore Art Museum's Olafur Eliasson Exhibition Tour
2024	Red Carpet Emcee Assistant & Special Presentation Usher Singapore International Film Festival (SGIFF)
2021	Sergeant Firefighter, Administrative Assistant & Peer Supporter Special Response Unit, Singapore Civil Defence Force (SCDF)

CONTACT

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LINKS



PROFILE INFO

I'm a dedicated photographer and arts management student with expertise in marketing and management and have worked with notable clients and contributed to a wide variety of artistic projects. My strong leadership and communication skills, combined with a background in administrative support, makes me a versatile asset in creative environments.

SKILLS

Creative & Marketing Skills:

- Photography (Advanced)
- Videography (Basic)
- Visual & Digital Media Marketing
- Instagram

Technical & Digital Tools:

- Microsoft Excel & Word
- Adobe Lightroom & Photoshop
- Canva
- CapCut

Management & Soft Skills:

- Leadership
- Team Management
- Communication
- Emotional Intelligence
- Customer Service
- Office Administration
- Adaptable & Quick to Learn

LANGUAGES

- English
- Malay