



Svea Song Zitong

Visual Installation Artist

SUMMARY :

I am Song Zitong is a current student at Lasalle College of the Arts. I focuses on visual storytelling and everyday observations, and her work spans photography, video, painting, and design, continues to explore modes of expression and narrative possibilities across various media.

CONTACT :

☎ +65 87634912
✉ szitong4@gmail.com
📍 Singapore

SKILLS :

- Photography
- Adobe Photoshop
- Conceptual and Thematic Art Creation
- Drawing & Illustration
- Copywriting
- Basic Campaign Planning

LANGUAGE :

- English
- Chinese

EXPERIENCE :

MARKETING INTERNSHIP

JUL 2025-NOV 2025

Company: Delivery Chinatown

- Supported the development of promotional campaigns and online marketing activities
- Created and assisted in social media content (e.g. visuals, posts) for digital platforms
- Designed basic promotional materials to enhance brand presentation
- Collaborated with the marketing team in a fast-paced digital environment
- Gained understanding of how visual communication influences audience engagement
- Assisted in translating marketing strategies into visual content

ART EXHIBITION PARTICIPANT (SCHOOL PROGRAMS)

JAN 2025 - APR 2025

- Participated in ETERNA, a cross-disciplinary exhibition exploring the theme of life and death
- Collaborated with Broadcast Media students on exhibition design and visual storytelling
- Worked well in a team setting, providing support and guidance.
- Engaged in the planning and curation process, including artwork presentation and conceptual development
- Self-motivated, with a strong sense of personal responsibility.

EDUCATION :

08/2023 - 08/2026

LASALLE COLLAGE OF THE ARTS - SINGAPORE

Diploma in Fine Arts

06/2023

HIGH SCHOOL

LIMING HIGHT SCHOOL - CHINA