



# LEE JIE YEE

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## WORK EXPERIENCE

### **Singapore Ballet - Marketing Intern**

(June - September 2025)

- Supported the Marketing Manager and Executive in developing digital content including video production and social media creatives.
- Contributed to campaign planning, managed communications with key opinion leaders (KOLs) for brand partnerships, and assisted with front-of-house coordination during events.
- Assist with Front of House (FOH) duties during show days such as managing lucky draw prize collection booth, setting and tearing down, giving out advertisements to attendees and working together with volunteers.
- Shoot and edit videos for marketing on social media using Canon camera and apps such as Edits, Capcut and Adobe Premiere Pro.

### **ALBA E-Waste Singapore - Artist**

(March - April 2025)

- Brainstorm and work with ALBA and Lasalle student team to propose a sculpture of ALBA logo using e-waste materials for their upcoming visitor centre.
- Work process includes accurate measurement and visualisation of the sculpture, hand-picked e-waste materials accordingly to our design, assembling and disassembling electronic devices and spray painting.
- Assist with our team's finance budgeting by assessing spending and keeping track of receipts.
- Engaged with Lianhe Zhaobao as a spokesperson for an interview providing insights on the evolution of e-waste awareness and the creative process behind the concept to encourage community engagement and education.
- Successfully delivered the final sculpture for a long-term display at ALBA Visitor Centre serving as a permanent educational tool for the visiting school groups ranges from primary to secondary.

## VOLUNTEER EXPERIENCES

### **Tiong Bahru Grassroot Mural Project - Artist Assistant**

(December 2025 - January 2026)

- Assisted with Chloe Chang and Jolene Tan on a site-specific floor mural at Tiong Bahru Walking Pavement.
- Supported the mural painting process includes large-scale colour blocking and base coating.
- Assisted with refined and detailed finishing work to ensure the mural's visual impact.

### **Lasalle College of the Arts - Project assistant**

(January 2026)

- Assisted the Wear it, Share it Project Head, Daniel Antonio, and Fashion Parade Founder, Lumin, to execute precise measurement and cutting of cardboard armatures to establish the silhouette and scale.
- Contributed to assemble and finishing by glueing scrap fabric on the structure for colours to bring life into the sculpture.

### **Danz Catalyst - Digital designer**

(August - December 2025)

- I spent approximately 4 months creating a poster as well as a digital programme booklet using the app Canva for a dance company' showcase.
- The design was printed on a t-shirt in a color that I personally liked and deemed appropriate.