ALICIA LIM

MULTI-DISCIPLINARY DESIGNER

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Singapore

PROFILE

I have had the incredible opportunity to explore various fields of design before finally finding my place in interior design. This journey has broadened my horizons, enriching my approach to any creative problem at hand. I thrive on curiosity and a passion for learning. I always aim to embrace challenges with enthusiasm, and to give my all. Whether working independently or collaborating in a team, I stay open-minded, adaptable, and eager to grow. In my free time I enjoy drawing, reading, and spending time outdoors.

WORK EXPERIENCE

MAY - JUL 2025
Takenouchi Webb
Interior Design Intern

- Assisted with 3D modelling, CAD drawings, material application, and presentation renders across hospitality and residential projects.
- Supported design development through material sourcing, documentation, creating material boards, and attending client/consultant meetings.
- Helped with site visits, mock-up testing, schedules, meeting minutes, and layout revisions based on client feedback.

DEC 2023 - SEPT 2024
Artify
Freelance Children's Art Teacher

- Taught children ages 4–12 a range of mixed media, including watercolour, gouache, charcoal, oil pastels, clay, ink, linocut, and pencil.
- Designed and led engaging art activities, offering guidance and feedback to help students develop technique and creative confidence.
- Supported a full-day children's art camp, facilitating group projects and creating a series of artworks with participants.

OCT - FEB 2023
Nerf Creative
Graphic Design Intern

- Built strong Adobe Illustrator and Photoshop skills while gaining industry exposure.
- Created project proposals, from logo designs to 3D mock-ups, for clients like 7-11 Hong Kong and Taiwan.
- Worked with style guides and brands including Sanrio, Disney, Baby Milo, Doraemon, Anna Sui, niko and..., Samantha Vega, and Sou Sou.

JAN - APR 2021
Seed Interior
Graphic Design / Marketing Intern

- Managed product uploads, online store content, social media, P.O. forms, customer orders, and supplier spreadsheets for Seed Interior.
- Proposed partnership opportunities and supported overall operations within the company.
- Assisted BAUM Project with materials sourcing, creating material boards, helping with floor plans, and presenting concept ideas to clients.

EDUCATION

2023 - Present
LASALLE COLLEGE OF THE ARTS

- Bachelors of the Arts (Hons) Interior Design

2021 - 2022
UNIVERSITY OF THE ARTS LONDON

- Foundation Diploma
- Specialisation in Textile Design

2018 - 2020
CANADIAN INTERNATIONAL SCHOOL

- International Baccalaureate (38)

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- AutoCAD
- SketchUp
- Enscape
- Procreate

OTHERS

- IDCS SPADE 2024 Bronze Award for Best Workplace Design
- Class Representative for 3 Consecutive Years
- Social Innovation Masterclass by Eason Yang