

ANOUSHA RAY.

Aspiring Experiential Designer

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[Anousha Ray Portfolio](#)



EDUCATION

LASALLE College of the Arts, Singapore 2023-2026
BA (Hons) Interior Design

Arts University Plymouth, United Kingdom Jan-May 2025
BA (Hons) Interior Design and Styling (Exchange Program)

EXPERIENCES

DESIGN INTERN May - July 2025
Wave Design Pte. Ltd. | Singapore

- Produced AutoCAD floorplans and elevations, creating technical drawings for design proposals.
- Translated conceptual ideas into visuals by developing moodboards, material boards, FF&Es and client pitch presentations.
- Contributed design insights and supported in communicating concepts during client meetings.
- Explored integrating innovative sustainable systems with a hydroponic experimentation project. (soil-free vertical farming indoors)

ASSISTANT ACCOUNTS EXECUTIVE May - June 2024
Jack Morton Asia | Singapore

- Designed and organised a database to document the company projects and client base, improving internal project reference and workflow efficiency.
- Created pitch decks and project case studies, translating concepts into clear, visually engaging presentation narratives.
- Assisted in client interactions and supported communication of project ideas and maintaining professional client relationships.

PROJECT MANAGER Feb - May 2025
Innova Design Show | Plymouth, UK

- Coordinated between various teams like budgeting, branding and social media and ensured clear communication between them.
- Acted as the primary point of contact, facilitated collaboration, resolved conflicts and documented the process to ensure smooth execution.
- Designed the student booth along with the visual identity assets such as the student website and business cards.

MARKETING HEAD 2024 - 2025
Jhoom Society | Singapore

- Strengthening digital engagement by curating posts for Jhoom instagram page.
- Brainstormed creative content ideas to improve social media outreach
- Designed jerseys for Indian student communities across Singapore universities.

BARTENDER 2024 - Present
Alchemy Bar & Bistro | Singapore

- Delivered excellent customer service in a fast-paced environment which helped me develop strong communication and interpersonal skills.
- Multitasked and worked with the team efficiently under time pressure.

Aspiring experiential designer with a strong interest in narrative-driven environments and immersive spatial storytelling. My work explores how materiality and atmosphere shapes human experience. Drawing from global influences from India, Singapore and the United Kingdoms, I endeavour to bring perspectives that enhance how space is imagined and experienced.

PROJECT EXPERIENCE

THE PAWSCAPE 2026
Interior Design Studio Project | LASALLE

Designed a pet friendly residential complex to improve the sensory and mobility comfort for dogs and cats while also promoting interaction amongst residents.

CONCH 2024
Interior Design Studio Project | LASALLE

Explored the concept of biomimicry and created a conch shell inspired cycling pit-stop.

COMMUNITY ENGAGEMENT

SCOUT CAPTAIN 2021-2022
Volunteer | People for Animals | New Delhi, India

Led and trained a team of scouts to engage with people to actively look for fosters and adopters for the puppies at the shelter and assist with fundraising and donation collections.

EXHIBITION ASSISTANT Nov 2023
Volunteer | Affordable Art Fair | Singapore

Ensured seamless event operations by making sure operations are smooth and resolve on-site issues, assisting with ticketing, collecting surveys and feedback and coordinating with exhibitors.

TECHNICAL SKILLS



ONLINE CERTIFICATIONS

INTRODUCTION TO INTERIOR DESIGN 2023
Udemy

Differences between interior design and decor and job scopes.

HOW TO USE LIGHTING TO TRANSFORM YOUR HOME 2023
Udemy

Lighting types elevate the mood of your house.

HOW TO USE COLOUR 2023
Udemy

Colour theory and quality of colour.