



Hello, I'm Gupta Ananya

I am a graduating **Product Design** student from LASALLE with a passion for creating solutions that are both functional and engaging. With skills in design thinking, user experience, market research, and end-to-end product development, I aim to deliver impactful products or solutions that drive business value and meaningful user adoption.

Contacts

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📍 Singapore

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Skills

Product Design

Design Thinking and Research

Market Research

User Experience Design

User Interface Design

Figma, Adobe XD

Service Design

Adobe Creative Suite

Illustrator, Photoshop, XD

Basic Knowledge

HTML, CSS and Python

3D Product Modelling and Rendering

Rhino, Solidworks, Keyshot, Blender

Analytical Thinking

Creative Problem Solving

Detail-Oriented

Education

LASALLE College of the Arts (Aug 2023 - Aug 2026)

Bachelor of Arts(Honours) Product Design

Temasek Polytechnic (Apr 2020 - Apr 2023)

Diploma in Product & Industrial Design

Work Experiences

BeeX Pte Ltd (Jun 2025 - Present)

BeeX designs, builds, and operates autonomous underwater vehicles to protect critical marine infrastructure at scale. As an Industrial Design Intern, I developed physical assets, including scaled vehicle prototypes for events and exhibitions. I collaborated with engineers to ideate and refine new vehicle concepts, addressing usability and UX challenges.

3D Printing Service (Apr 2023 - May 2025)

Operator of a freelance 3D printing service, specializing in prototyping and printing solutions for tertiary students.

Creuse, Xcel Industrial Supplies Pte Ltd (Jun - Oct 2022)

Designed and crafted bespoke upcycled wooden products for clients like DBS, NLB, and LeVeL33. Facilitated woodworking workshops for participants of all ages and assisted with safety data sheet updates and inventory management.

Industry Collaborations

NEU Industries (Jan - Mar 2025)

Designed a space-saving commode chair for homecare settings, enhancing functionality through a practical nesting mechanism.

Samsung (Oct - Nov 2024)

Developed next-generation household appliances for future homeowners, focusing on research and concept ideation using Samsung's design framework.

Creative Technology (Aug - Sep 2024)

Designed future audio products for Gen Z and Gen Alpha through trend analysis and concept development.

Engineering Good, Tech4Good (Jun - Oct 2023)

Conducted participatory design workshops and field research with external stakeholders to develop assistive technology solutions for people with disabilities.