



ANIQ LOW

Senior Visual Designer



www.linkedin.com/in/aniqlow



aniqlwj97@gmail.com



87008543

PROFILE

Have been a student of design for over 9 years. Even now when I'm in the industry working I still see myself as a student. Looking forward to learning new things. I would call myself a jack of all trades with a few specialities. Over this duration I have had experience in product, graphic, logo and UX/UI design.

EDUCATION

Nanyang Polytechnic

Diploma in Industrial Design

April 2015 - April 2018

Specialist Diploma in Visual Communication

Sep 2020 - Sep 2021

Google

UX Design

Jan 2018 - April 2018

Lasalle

Bachelor in Product Design

August 2023 - Present

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe Indesign

Rhinoceros 3D

Keyshot

Figma

REFERENCES

Ivan Chan

IMS Marketing Pte Ltd
Senior Graphic Designer

9653 2498

Khairul Hussein

Nanyang Polytechnic
Senior Lecturer

9663 7442

Anisha

IMS Marketing Pte Ltd
Graphic Designer

9229 0549

EXPERIENCE

We The People

Graphic & Interior Designer

Jan 2018 - April 2018

- Led all graphic design initiatives, including posters and informative cards, to enhance customer engagement and boost sales.
- Designed and conceptualized the interior layout for two main retail outlets at Millenia Walk, ensuring spatial efficiency and brand consistency.
- Developed layout plans for temporary retail pop-up stores, both locally (Somerset 313) and internationally (Kuala Lumpur), aligning with marketing objectives.

IMS Marketing

Junior Executive Designer

Sep 2021 - Sep 2022

Visual Designer

Oct 2022 - Mar 2023

Senior Visual Designer

Mar 2023 - Aug 2025

- Designed digital assets including online banners, EDMs, and product introduction materials for e-shops and marketplaces.
- Created cohesive iconography and design systems to support new product launches across digital platforms.
- Maintained brand consistency across Singapore markets for JBL, Harman Kardon, Denon, and Philips.
- Produced offline marketing materials such as flyers, posters, and banners for events and retail activations.

CERTIFICATES

Edusave Good Progress Award

Ministry of Education

Issued April 2018

Digital Marketing Strategy

Equinet Academy

Issued February 2021

UI/UX Design

Google