

SANJANA ALLURI

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EDUCATION

Lasalle College of the Arts

Bachelor of Arts (Honours) in Product Design

- Awards & Exhibitions: Featured Furniture Project 'Reva' – Future Form Exhibition, Singapore Design Week 2025

Singapore

Aug 2023 - May 2026

Chirec International School

IB Diploma Programme Visual Art (HL)

Cambridge IGCSE Art & Design

Hyderabad, IN

June 2021 - May 2023

June 2019 - April 2021

EXPERIENCE

T-Works

Product Design Intern

- Collaborated with the R&D team to work primarily on the Pad Incinerator project with HLL Lifecare Ltd., Kerala, focusing on redesigning a 3-pad incinerator for household integration with emphasis on usability, safety, hygiene, and seamless fit.
- Conducted market and user research upto the conceptualisation of the CAD-based prototype 1, including surveys, interviews, ISO/BIS-aligned unit analysis, moodboards and iterative reviews through weekly scrum and client meetings.

Hyderabad, IN

Jun 2025 – Jul 2025

Samsung Electronics

Student Designer

- Designed a Shoe Washer–Dryer Combo for Samsung's Future Home Appliances Project using their COPOC framework.
- Translated user and market research into miro-based planning, opportunity mapping, market mechanism evaluations, concept development, and a final stakeholder presentation.

Singapore

Oct 2024 – Dec 2024

Creative Technology Ltd

Student Designer

- Designed Orbi X, a pair of personalized directional speakers with facial recognition for adaptive soundscapes in flexible workspaces.
- Created a 2030 future-of-work vision driven by Gen Z trends, communicated via speculative storytelling, video, and publication design.

Singapore

Aug 2024 – Oct 2024

Satsun Properties Pvt. Ltd

Interior Design Intern

- Developed CAD layouts for office spaces, reviewing floor plans, spatial zoning, and furniture placement for a client project.
- Assisted in selecting materials, wallpapers, flooring, finishes, and custom furniture through iterative design development.

Hyderabad, IN

July 2024

EXTRACURRICULAR ACTIVITIES

Balamitra Foundation

Student Council Member & Volunteer

- Led the annual 'Run for a Better Future' marathon, managing community outreach, event logistics, performances and social media.
- Participated in weekly mentor–peer meetings, coordinating fundraising, volunteer recruitment, and mentoring to provide menstrual tool kits, books, and educational resources for students at Sumanikethan School in the Vizianagaram District, A.P.

Hyderabad, IN

July 2020 – Aug 2022

Fueladream

Crowdfunding Volunteer

- Led a COVID-19 relief campaign providing digital access to 662 underprivileged students (Grades 1-12) at Heal School in A.P.
- Researched student challenges, proposed solutions, coordinated fundraising and donor outreach, and distributed Lenovo M8 tablets preloaded with educational apps to ensure continued remote learning and access to the school's digital library.

Hyderabad, IN

Aug 2021 – Dec 2021

Serapy - Mental Health NGO

Head of Design & Operations

- Supervised the design, stenciling, and painting of a mural at Nachiketha Tapovan School as part of a fundraising event, managing event logistics and volunteers to foster a collaborative, welcoming, and supportive environment for the children.

Hyderabad, IN

Dec 2021 – Feb 2022

SKILLS AND INTERESTS

- **Technical:** Rhinoceros 3D - Product Modelling; Keyshot - Product Rendering; Adobe Suite - Illustrator, Photoshop, InDesign; Solidworks - 2D Drawings and Assemblies; Canva - Graphic Designing; Inshot - Video Editing; Sketching; Rapid Prototyping; Woodworking; Plastics Fabrication; Material Experimentation; Surface Finishing
- **Languages:** English (native), Telugu (native), French (fluent), Hindi (conversational)
- **Interests:** Art, Travel, Badminton, Dance, Movies, Food Enthusiast, Content Creation, Community Service, Economics