

# NATALIE WANG

## INDUSTRIAL DESIGNER

### ★ ABOUT ME

'With a strong passion for creating functional and innovative products. My enthusiasm for design has driven me to engage in various projects; Future Passed Speculative Project, where I was part of the design team for the publication. Human-centered design fuels my continuous search for opportunities to expand my practical knowledge and collaborate with innovative individuals. I am deeply inspired by brands/ design companies that foster a strong sense of identity and community. I'm passionate about projects that aim to enhance people's daily experiences and build meaningful connections. I hope to be part of an organisation with a purpose-driven mission, empowering messages.

### ★ EDUCATION

2023-2026 LASALLE COLLEGE OF THE ARTS, UAS  
(PRODUCT DESIGN)

2020-2023 TEMASEK POLY  
(MARKETING, BUSINESS)

2016-2019 CHIJ ST JOSEPH CONVENT

2010-2015 CHIJ OUR LADY OF NATIVITY

### ★ SOFTWARE

RHINO

BLENDER

KEYSHOT

PROCREATE

MICROSOFT SUITES

ADOBE SUITE

CAPCUT

PREMIERE PRO

FIGMA

FINAL CUT PRO

CANVA

MIRO

### ★ REFERENCES

#### HUIENG TAN

Founder | Salt Studio Digital

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### ★ EXPERIENCE

#### EDEN LIVING

Internship, May 2025 - Nov 2025

Executed the end-to-end product development lifecycle, successfully bridging the gap between creative concepts and practical solutions.

- ◆ Navigated Design for Manufacturing (DfM)
- ◆ Iterative Prototyping & 3D Modeling
- ◆ Stakeholder & Manufacturer Liaison

#### LEGO GROUP'S PLAY LAB

LEGO Workshop, 2024

Focused on designing through play, the project aimed to create an innovative play concept.

- ◆ Designing through play
- ◆ Created a new form of play concept
- ◆ Shared/ presented to LEGO designers
- ◆ Created Prototypes and promotional videos

#### FUTURE HOME

Collaboration with Samsung, 2024

Focusing on redesigning home appliances for Gen Z homeowner.

- ◆ Interviewing skills (data collection)
- ◆ Product design for home appliances
- ◆ Created an interview guide to collect data

#### TAPÆSTRY, NEUFOLK

Collab with Singapore Design Week (SDW), 2023/34

Collaborated with SDW on a project showcasing the innovative fusion of food waste and raw materials at the Neufolk exhibition.

- ◆ Experimentation on raw materials & food waste
- ◆ Creation of new materials from food waste
- ◆ Set design & Photography
- ◆ Aiding publication design

#### SALT STUDIO DIGITAL

Internship, Sep 2022 - Feb 2023

Focused on contributing to content creation and campaign execution.

- ◆ Aiding in photo shoots
- ◆ Collateral Production
- ◆ Campaign creation

### ★ CONTACT

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#### CASSANDRA

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