

AVIKA CHOKHANI

product and industrial designer

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SKILLS

1. Professional Skills

Leadership
Design Thinking
3D Modelling and
Rendering
Problem-Solving
Product Innovation
Content Creation

2. Technical Skills

Rhino
KeyShot
Solid Works
Adobe Photoshop
Adobe Illustrator
Website Design
Blender

I'm a designer driven by curiosity and a hands-on approach to creating meaningful, engaging experiences. With a background in Design Technology, I have a strong understanding of how products are made and the role they play in people's lives. I bring to the table a keen eye for detail, a love for experimenting with materials, and the ability to translate ideas into functional, visually compelling outcomes. I thrive in collaborative environments, enjoy solving problems through creative thinking, and am always ready to contribute fresh perspectives and refined execution to any project.

EDUCATION

June 2026
LASALLE College of the Arts
BA (Hons) Product Design

EXPERIENCE

Digital Modeling Intern: CELLO

March - July 2024

Conceptualised ideas, sketched, rendered, and prototyped designs for food-grade products such as tiffins, water bottles, and casseroles. Focused on functionality, form, and user interaction throughout the design process.

Content Creation Intern: Kuloday Technopack

Nov- Jan 2024

Redesigned marketing assets including banners, brochures, and UI elements using Adobe Photoshop and Illustrator. Enhanced the e-commerce website's visual layout and user experience across multiple product collections.

Toy Designer: LEGO

Nov 2024

Designed an inclusive toy solution, using visual storytelling, animation, and prototyping to engage a wider user range and address specific user needs.

Creative Intern: COCO Creative Studio

June - Oct 2026

Contributed to photography, videography, editing, and storyboarding across multiple creative projects. Assisted with shoot setups, exhibitions, and visual campaign development while supporting creative direction and production.

