

# NICOLETTE LAU



GRAPHIC DESIGN, UI/UX DESIGN

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## STATEMENT

I am currently a product design student at LASALLE, with a background in communication design. This multidisciplinary foundation allows me to bring a diverse range of skills and perspectives to my design process. I believe the knowledge from both fields, enhances my ability to approach challenges creatively and develop innovative solutions.

I believe my ability to think critically and adapt concepts across disciplines helps me create user-centered designs that are both functional and visually impactful. With a focus on continuous learning, I am eager to further refine my skills and contribute to meaningful design projects.

## EDUCATION

|              |                                                                       |
|--------------|-----------------------------------------------------------------------|
| 2020-2023    | Singapore Polytechnic<br>Diploma in Experience & Communication Design |
| 2023-Present | LASALLE<br>BA(HONS) Product Design                                    |

## EXPERIENCE

Odyssey Concepts  
2022-2023

Graphic and event visuals designer intern  
*Worked on both physical and digital projects for clients such as People's Association, LTA, and Sentosa*

TAPÆSTRY  
2024

Neufolk Exhibition  
*A project showcasing works of experimentation of food waste and materials*

LASALLE Samsung x  
2024

"Project Future Home"  
*Created a UI/UX interface to assist Gen Z users who struggle with doing laundry properly*

LASALLE CREATIVE x  
2024

SOUNDSCAPE 2030  
*Designed The Halo, a sleep device aimed at improving sleep quality by using noise masking technology*

MONOCOQUE DESIGN  
2025

Graphic design intern  
*Created physical and digital design assets for client projects, such as THK, SingHealth, Amova, and Boston Scientific.*

## SKILLS

Softwares

Illustrator, Photoshop, InDesign, XD, Figma, Dimensions, After Effects

Professional

Graphic Design, Website design, UI/UX, Illustration, Branding

Soft skills

Teamwork, collaboration, Communication, Adaptability

