

Tyrus

→ product, spatial & user experience design

Hong

An interdisciplinary designer currently pursuing a degree in Product Design. Originating from a background in Architecture, I continue to engage in various mediums of design, having transitioned to a more detailed and intimate approach to design. ▶ Beyond my curriculum, I indulge in projects, such as woodworking, leathercraft and building 3D printed products, to deepen my craftsmanship and continuously develop new skills.

Experience

JUN 2019, JUL 2024

Freelance Website Design & Content Creation

Cellini Furniture

Built an e-commerce website for accents collection. Captured and edited media, managed online inventory, fine-tuned SEO and wrote descriptions for full range of products featured. Filmed and edited videos for TikTok account.

MAR 2020 - JUN 2020

Spatial Design Intern User Experience Centre

Worked with a small team of experienced user-based designers on government school projects to develop more interactive learning environments.

DEC 2020 - Now

Fashion Label Founder ENTERFREAKSHOW

Personal venture forged from a passion for apparel industry. This journey has allowed me to learn various aspects of operating a business from design → outsourcing → logistics → e-commerce → marketing → social media → customer service.

Skills

①

Leadership
Design Thinking
User Experience
Problem Solving
Product Innovation
Content Creation

③

Woodworking
Leathercraft
3D Printing/Prototyping

②

Rhino
KeyShot
Midjourney / AI
Adobe Photoshop
Adobe Illustrator
Website Design / UI
SketchUp
AutoCAD
Autodesk Revit
PowerPoint
CapCut

Education

AUG 2023 - Now

LASALLE College of the Arts
BA (Hons) Product Design

APR 2018 - APR 2021

Singapore Polytechnic
Diploma in Architecture

JAN 2014 - DEC 2017

Hai Sing Catholic
GCE "O" Level

Achievements

2024

National 3D Printing Design
Competition
Winning Design

2024

Visionary Design Achievement
CREATIVE Technology

2024

Innovation Design Award
(Silver)
CREATIVE Technology

2025

LEGO Creative Play Project
3rd Place

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Portfolio