

Evreen Kaur Teji



[PORTFOLIO WEBSITE](#)

As a diploma graduate of Creative Direction for Fashion at LASALLE College of the Arts, University of the Arts, Singapore, I have a skill set consisting of content production, copywriting, styling, and digital marketing. I am keen about visual aesthetics, storytelling, and brand engagement. Having worked directly on marketing campaigns, social media strategy, and event planning, I've escalated my project management and collaboration abilities. My experience in customer service has also improved my capacity for flexibility, clear communication, and smooth operations. I'm looking forward to contribute new viewpoints to creative projects and investigate new approaches to audience engagement as I work toward a career in Creative Direction for Fashion.

Phone:

+65 86883664

Email:

evreen1302@gmail.com

LinkedIn:

www.linkedin.com/in/evreen-kaur-teji-798a24348

SKILLS

- Proactive Time Management
- Team Leadership
- Communication & Collaborative Work
- Creative Directing & Styling
- Branding + Visual Storytelling
- Content Production (Planning, website/social media development and copywriting)
- Event Planning & Execution

LANGUAGE PROFICIENCY

- English- Fluent
- Punjabi- Fluent
- Hindi- Fluent
- French- Intermediate

EDUCATION

Diploma in Creative Direction for Fashion | 2023 - Present

LASALLE College of the Arts, University of the Arts, Singapore

- Relevant Coursework: Fashion Systems, Fashion Styling, Digital Fashion Visualisation, Fashion Writing, Social Media for Fashion, Fashion Photography, Fashion Making, Creative Writing, Creative Business.

International General Certificate of Secondary Education | 2020 - 2022

Global Indian International School, Singapore

- Relevant Coursework: Business Studies, Economics, Environmental Management, French, English Language & Literature.

Cambridge Lower Secondary Programme | 2013 - 2020

Global Indian International School, Singapore



WORK EXPERIENCE

Editorial Intern | August 2025 - October 2025

ELLE Singapore

- Supported event registration for ELLE's anniversary event 2025.
- Developed social media and web content, improving online presence and engagement.
- Strengthened project management, creativity, and teamwork skills through practical experience.
- Helped with marketing campaigns, allowing to promote the brand.

Social Media Marketing Intern | July 2024 - September 2024

Jinder's Singapore

- Supported event planning for the Jinder's Multi-Designer Exhibition 2024 by coordinating logistics and creative direction.
- Developed social media and web content, improving online presence and engagement.
- Strengthened project management, creativity, and teamwork skills through practical experience.
- Helped with marketing campaigns, allowing to promote the brand.

Sales Associate | May 2024

ba&sh Singapore

- Arranged displays to maintain the store's appearance.
- Stockroom supplies were restocked and organised.
- Offered styling suggestions and helped clients choose products.
- Packed items to be purchased to ensure smooth operations.

CERTIFICATIONS & VOLUNTEERING

Class Representative | January 2024 - Present

LASALLE College of the Arts, University of the Arts, Singapore

- Work as the connection between lecturers and students by communicating updates and relevant notifications.
- Participate in discussions on course enhancements and attend meetings to contribute feedback from students.
- To guarantee efficient academic cooperation, help with communication and doubt clarification.

Certificate of Graphic Design Essentials | February 2025

Canva Design School

- Demonstrated fundamental knowledge of design elements, typography, design principles, color theory, and composition.
- Passed the Graphic Design Essentials test.

Booth Assistant | November - December 2024

Singh Styled Singapore, Naam Ras Singapore

- Assisted with inventory management and stock checks.
- Raised brand recognition through consumer interaction and leaflet distribution.
- Effectively managed cashiering and payment processing to guarantee seamless transactions.

Volunteer, Jinder's MultiDesigner Showcase | September 2024

Visual Arts Centre, Singapore

- Produced online content and designed posters for social media to advertise the event.
- Helped set up the space to guarantee a smooth and welcoming client experience.
- Served drinks, collected Google ratings, and improved brand engagement to engage attendees.
- Gift boxes for visitors and VIP attendees were prepared and packed.

Volunteer, LASALLE Open House | June 2024

LASALLE College of the Arts, University of the Arts, Singapore

- Conducted tours of the campus, demonstrating parents and potential students around LASALLE's facilities.
- Answered questions and shared personal experiences while providing full details of the Creative Direction for Fashion course.