

# GABRIELLE ANDERSON

...but please call me Bella

## CONTACT DETAILS

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## PROFILE

A creative focused on using writing to dissect culture rather than decorate it. Wishes to work across fashion commentary, editorial storytelling, and cultural analysis, with an interest in how fashion operates beyond clothing as image, language, identity, and contradiction.

Drawn to subculture, media, and the in-between spaces that are often overlooked.

## EXPERIENCE

Singapore Art Museum, Singapore

Intern, Learning Team [AUG 2025 - DEC 2025]

Assisted the development of educational materials for exhibitions, translating complex concepts into accessible written and verbal content for diverse audiences.

Bizarro Market, Singapore

Part-time | Sales Assistant [SEP 2024 | PRESENT]

Working within an independent music and vinyl retail environment, engaging with customers and contributing to conversations around music culture and media in Singapore.

The American Club, Singapore

Catering Sales Coordinator [JAN 2023 - MAY 2023]

Managed client communication and event coordination and built strong relationships within fast-paced service environments

## EDUCATION

LASALLE College of the Arts, Singapore

Diploma in Creative Direction for Fashion

[2023 - 2026]

SOTA School of the Arts, Singapore

International Baccalaureate | Theatre Practitioner

[2019 - 2022]



Nationality: Singaporean

Date of Birth: 12 Oct 2006



## SKILLSET

Fashion | Design

Fashion and creative writing

Fashion commentary and

cultural analysis

Fashion design and garment

construction

Visual | Media

Editorial layout and design

Photography and image curation

Graphic design

Colour Grading

Content Creation | Communication

Social media editorial strategy

Interviewing and communication

Branding and marketing

Presentation and public

speaking skills

Cultural Literacy | Research

Knowledge of fashion history

Interest in global subcultures

and youth movements

General | Soft Skills

Critical thinking skills

Time management

Collaboration

Organisation