

Peijun Han

Fashion Student

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PROJECTS

Gallery Intern
2025

Social Media Managed Instagram content for the gallery

- Assisted in event setup and coordination
- Supported gallery activities during events

F Zine Project
2026

- Developed a visual editorial based on international student experience
- Explored collecting objects and gaming as emotional comfort
- Used images and layout to express personal feelings and attachment

Personal brand
2026

SOFT FORCE — PERSONAL FASHION BRAND PROJECT

- SOFT FORCE — Personal Fashion Brand Project (Concept → Design → Visual Campaign)
- Developed a concept-led brand and produced garments, visual direction, and an Instagram campaign system.

Fashion Design
2022

- Created clothing designs
- Explored shape and material
- Developed ideas into final pieces

EDUCATION

Shanghai International
Studies University, China

BA Fashion clothes

2021-2023

LASALLE College of the
Arts

Diploma Fashion

2023-2026

SKILLS

- Fashion Styling
- Photography
- Visual Storytelling
- Basic Editing (Photoshop)
- Fashion Design

LANGUAGE

- English
- Chinese