

PUTERI NUREMYLIA

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PORTFOLIO:

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ABOUT ME

I am a Creative Direction graduate from LASALLE College of the Arts with a strong background in fashion, visual research, and image creation. I specialize in turning creative concepts into results and enjoy telling stories through visuals. I am currently focusing on growing my marketing skills in the fashion and beauty industries to help brands build strong identities and create engaging content.

EDUCATION

Lasalle College Of The Arts:
Creative Direction For Fashion

Institute Of Education: Fitness Training

Naval Base Secondary School 'N LEVEL'

EXPERIENCES & WORK

Eri Su Salon (Marketing)

Arkive Creative Intern

Creative Assistant
KEBAYAWIRDA

SOFTWARES

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects

MY SKILLS

Time Management
Creative Concept
Development
Digital Marketing
Fashion Styling
Communication
Skills

Team-Oriented Mindset
Trend Forecasting &
Aesthetic Analysis
Branding & Visual
Identity