

WINNA TANNESA

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Singapore, 207224



PROFESSIONAL SUMMARY

Creative with a focus on Fashion Media and Creative Direction, combining fashion design with visual storytelling and digital content creation. Experienced in developing concepts and turning them into fashion visuals, including styling, campaigns, and social media content.

Comfortable working across both design and media, with an understanding of how to present ideas in a way that is visually engaging and relevant to an audience. Strong eye for aesthetics, trends, and detail, with a particular interest in feminine and expressive design elements.

INTERESTS

- Fashion Photography
- Art & Design (painting and drawing)
- Styling and Creative direction for fashion campaign
- Sewing and garment construction
- Trend Research and Visual Storytelling
- Exploring Fashion history and cultural references

EDUCATION

Lasalle College of The Arts 2026

Diploma in Creative Direction for Fashion. 2026

Kingston School

Highschool Graduate. 2023

Completed Coursework

Kenni Khoza Fashion & Design. 2024

EXPERTISE

Active listening	<div style="width: 100%;"></div>
Critical thinking	<div style="width: 95%;"></div>
Teamwork and collaboration	<div style="width: 95%;"></div>
Verbal communication	<div style="width: 95%;"></div>
Attention to detail	<div style="width: 100%;"></div>
Friendly, positive attitude	<div style="width: 100%;"></div>

WORK EXPERIENCE

Nimiski Fashion PTE.LTD

Digital Marketing Internship (3 months)

LANGUAGE

English Indonesia Mandarin

PORTFOLIO

<https://winnatannesa.wixsite.com/portfolio>