

# YE ZIYAN

Diploma in Creative direction for  
Fashion(Graduating)

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| ABOUT ME            | Final-year Diploma student at LASALLE with hands-on experience in styling, photography, content creation, and video editing. Passionate about visual storytelling and brand creativity. Positive, adaptable, and ready to contribute.                                                                                                                                                                                                                                                                                            |
| EDUCATION           | <ul style="list-style-type: none"><li>LASALLE College of the Arts(Creative direction for Fashion) Diploma 2023-2026</li><li>Curtin Singapore University(Commerce ) Diploma 2021-2023</li></ul>                                                                                                                                                                                                                                                                                                                                   |
| WORK EXPRIENCE      | <p>Multimedia Content Production Intern<br/>Singapore-Sino Consulting Group Ltd.   Aug–Oct 2025</p> <ul style="list-style-type: none"><li>Produced and edited photo and video content for company campaigns and social media</li><li>Assisted in content planning and post-production using Premiere Pro and Photoshop</li></ul> <p>Game Commentary Assistant<br/>The Backwoods, Solana Breaking Point 2024   Sep 2024</p> <ul style="list-style-type: none"><li>Supported live game commentary and event coordination</li></ul> |
| STRENGTH            | <ul style="list-style-type: none"><li>Trend &amp; Aesthetic Sense</li><li>Visual &amp; Layout Skills</li><li>Adaptable &amp; Quick Learner</li><li>Team-oriented &amp; Responsible</li><li>Passionate &amp; Motivated</li></ul>                                                                                                                                                                                                                                                                                                  |
| CAPABILITY & SKILLS | <p>Creative: Creative Direction, Styling, Visual Storytelling, Trend Research</p> <p>Technical: Photoshop, Illustrator, Premiere Pro, CapCut</p> <p>Social Media: Content Creation for TikTok &amp; Instagram</p>                                                                                                                                                                                                                                                                                                                |
| LANGUAGE            | <ul style="list-style-type: none"><li>Mandarin Chinese - Native Proficiency</li><li>English - Fluent</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                   |
| ADDITIONAL          | Next in Vogue (Lecture) Participant October 16, 2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |