

CHRISTINE RUOWEN

I am a Student at LASALLE College of the Arts, majoring in Creative Direction for Fashion, with foundational experience in fashion marketing.

Passionate about brand communication and visual storytelling, with a proactive attitude and strong willingness to learn.

Eager to contribute creative ideas and add value to the team while further developing industry experience.

EXPERIENCE

Sales Associate – LOOKNOW 2023

- Assisted customers with styling and sales
- Maintained store display and organization

Sales Associate – Brandy Melville 2024

- Supported customer service and product sales
- Managed visual merchandising and store upkeep

Marketing Intern – Mindnode 2026

- Assisted in campaign planning and creative concept development
- Contributed to content creation, including copywriting and visual design
- Supported photoshoots, including styling and on-set coordination
- Assisted in script development and overall content production

EDUCATION

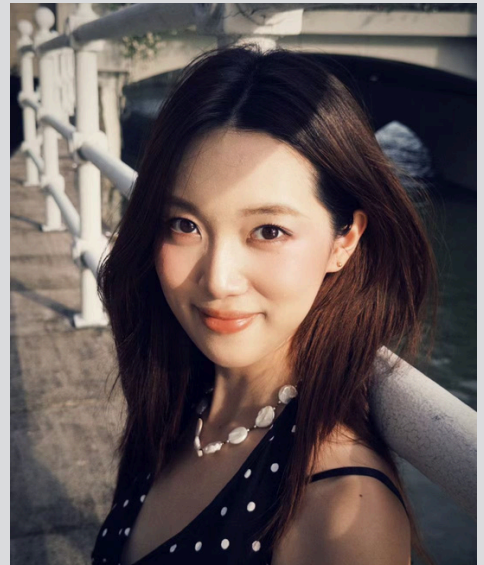
Lasalle Collage Of The Arts

Creative Direction For Fahion

2023-2026

📞 98685829

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SKILLS

- photography
- styling
- Ps, Ai
- typography
- Communication Skills
- Drawings

STRENGTHS

- positive attitude
- eager to learn
- Good at communication

LANGUAGES

- English
- Chinese