



THEO CAOYUNXI

PERSONAL DETAIL

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T H E O C A O Y U N X I

INTRODUCTION

Creative Direction for Fashion diploma student at LASALLE College of the Arts with a distinct aesthetic sense and diverse creative skills. Experienced in fashion campaign production, photography, branding, and artistic projects. Strong at execution, collaboration, and clear communication. Passionate about roles that foster creative growth and experimentation, bringing fresh ideas to both mainstream and niche fashion contexts.

LANGUAGE

- **English** :IELTS 6.5(Professional working proficiency)
- **Japanese** :JLPT N3
- **Mandarin** :Native communicator

EDUCATION

- **2025 LASALLE College of the Arts**

Diploma in Creative Direction For Fashion
Year 3

- **2021 CCNU INTERNATIONAL CURRICULUM CENTRE**

O-LEVEL

WORK & PROJECT EXPERIENCES

- **2025**

School Project: Love Bonito Campaign Creation

Art direction, Photographer, Content Creator

- **2025**

"Studio Vetyver" new collection campaign social media content production

Art direction, Photographer, Content Creator

- **2024**

School Project: Digital marketing and email marketing - "UNDERCOVER"

SKILLS

- **Photography and Videography**
- **Adobe Creative suits:**
AI,PS,PR,LrC,AE(ranking of proficiency levels)
- **Fashion making**(sewing and drafting) & **Craft making**
- **Drawing and Art production**
- **Website design**
- **Trend and culture researching and analyzing** (article writing)
- **Social media content-making and researching**
- **Commercial Promotion**

Theo

Portfolio

“Click the link below to explore my portfolio.”

<https://caoyunxi.wixsite.com/my-site-9>