

DEMI HAN

HTET HTET HTOO SAN

About Me

Dedicated and passionate fashion creative with hands-on experience in creative direction, styling, branding, social media marketing, event planning, and content creation. A reliable and driven team player with strong communication skills and proven leadership ability, combining creativity with organization to deliver impactful results across every project.

Contact



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259801, Balmoral Road, Belmond Green, Singapore

Skills

- Fashion Illustration
- Styling
- Creative Direction
- Branding
- Social Media Marketing
- Content Creation
- Photography
- Event Planning
- Customer Service

Education

Diploma in Creative Direction for Fashion
LASALLE College of the Arts
University of the Arts Singapore

Portfolio

Instagram: @fashionarchives_by_demi

@xoxo_demi.glamorous

Facebook: Demi.glamorous

TikTok: Demi.glamorous

Work Experience

Co-Owner, Creative Director & Social Media Marketing - CORA (May 2020 - Current)

- Designed products through sketches and fashion illustrations
- Worked with designers and seamstresses on production
- Styled and managed photoshoots and events
- Led social media content and marketing
- Developed promotional campaigns

Beauty & Fashion Content Creator — Orchard Road Fashion / New Wave Creators (July 2024 - Current)

- Created beauty and fashion content
- Interviewed fashion creatives and celebrities
- Produced educational content focused on women empowerment, culture, beauty, fashion and lifestyle
- Maintained professional on-set presence

Assistant Fashion Stylist — Pin Prestige Magazine (April 2024- August 2025)

- Prepared and organised garments for editorial shoots
- Assisted fittings based on stylist direction
- Adjusted styling and accessorizing on set
- Ensured final looks were polished and shoot-ready

Fasion Intern - The Fashion Pulpit (June- July 2025)

- Curated in-store thrift selections (PlayDate)
- Created social content for TikTok and Instagram (The Fashion Pulpit, PlayDate)
- Supported retail operations and inventory
- Assisted in event and store management

Account Coordinator / Fashion PR Intern -Gusto Collective (August- September 2025)

- Supported PR accounts (Ralph Lauren, Celine, Versace)
- Coordinated sample loans and returns
- Liaised with clients, media, and KOLs
- Managed and organised fashion samples