



HTET MYAT THIRI SHWE @ MYA

I'm a fresh creative direction graduate with styling, trend forecasting, and basic set design skills. I want to learn on set - pulling clothes, building props, assisting with shoots. I'm organized, visual, and obsessed with pop culture and print storytelling.

HTET MYAT THIRI SHWE

EDITORIAL ASSISTANT

CONTACT

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-  [Portfolio](#)

EDUCATION

LASALLE COLLEGE OF ARTS 2023-2026
Creative Direction For Fashion

PROFESSIONAL EXPERIENCE

OHVOLA (2025 - 2026) Singapore **Creative Content Strategist**

- Over 2.5 months at Ohvola, I delivered 2 styled shoots per week, daily content, weekly email campaigns, and collection shoots—handling everything from styling and art direction to post-production. I bring editorial volume without sacrificing quality.

Butterfly Origami (2022-2023) Myanmar **Production Assistant**

- Production assistant skilled in location scouting, prop sourcing, set design assistance, talent management, BTS content capture, and inventory control — supporting efficient, organized photoshoots from prep to wrap.

Friday Look Book/ FLB Beauty (2021-2023) Bangkok **Social Media Manager + Product Coordinator**

- Strategist and manager with expertise across social media marketing, product lifecycle management, and creative design workflows — aligning every asset and product with a unified brand story.

SKILLS

- Adobe Creative Suite  70%
- Concept Development  100%
- Art Direction  95%
- Photography  90%
- Videography  90%
- Market Research  90%

3 ROLES, 1 CREATIVE PRODUCER

I'm MYA — a Myanmar-born creative graduating soon from LASALLE's Creative Direction for Fashion program. I don't just assist. I build.

In the past year, I've worn three production hats:

At Ohvola: 2 styled shoots per week for 2.5 months + weekly email campaigns + daily content creation.

At Butterfly Origami : Location scouting, prop buying, set design assisting, talent management, inventory tracking, and BTS content.

At Friday Look Book : Social media strategy, product lifecycle management, and design workflows.

Add my school work: campaigns for Olive Ankara (sustainable storytelling), FUTURE magazine (fashion + identity), and Homeward zine (nostalgia + contemporary design).

I bring Adobe Creative Suite, branding, social strategy, and experiential design to every shoot, every post, every product.

Let me show you what organized creativity looks like.

Best,

mya

