

# RHEA RAHMAT

## ABOUT ME

I am a freshly graduated Diploma Student known to be a motivated, independent, strong-willed and a passionate individual in both the workforce and as a student. I constantly focus on growing as an individual, using my knowledge and skills to create more depth within the industry. I aim to seek a job that helps me prove and create growth within my strengths, skills and aim to put out works that makes a difference within the industry beyond visuals.

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404 Jurong West Street 42

Singapore 640404

+65 94525409

rhearahmat@gmail.com

## EDUCATION

### Lasalle College Of The Arts, University of Arts Singapore - Diploma in Creative Direction For Fashion

August 2023 - August 2026

- Developed ideas for a creative vision for different kinds of social media platforms alongside media in general.
- Focused on the basics of styling and how to use it within a media promotion for brands
- Creating digital marketing campaigns for chosen brands - using skills to align with our brands identity and visuals
- Conceptualising ideas for different types of fashion media.

### Institute of Technical Education - NITEC in Fashion Apparel Production and Design

January 2021 - December 2022

- Focused on the basics of fashion apparel production.
  - Learned the production and design process and how to create a collection of a fashion line with the basics at hand.
  - Learned technical and design processes, industry background and knowledge based on fashion.
  - Developed creative visions for projects and focused on execution
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## CERTIFICATIONS & AWARDS

2022

Children's Cancer Foundation Award Perseverance Award

2021

Edusave Merit Bursary Award

Edusave Certificate of Academic Achievement: Top 25% In the Course

2019

Edusave Certificate of Academic Achievement

Edusave Merit Bursary Award

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## EXPERIENCE

### **Freelancer - Stylist**

March 2023 - Current

- Worked for Elements Pictures as a stylist for a father's day telemovie featured on Mediacorp Suria – Belaian
- Worked for Elements Picture as a stylist for a Health Promotion Board Series featured on Mediacorp Suria – Keluarga Okey
- Assigned & planned out the type of style each character would wear.
- Aligned the script to the wardrobe for the talents according to the scenarios of each scene.
- Steamed and assigned wardrobe & accessories to actors & actresses - aligning with the style each of them portray.
- Helped in handling adjustments to wardrobe - hand-sewing , re-adjusting, folding, pinning.

### **The Makeup Works - Assistant Stylist**

March 2023 - Current

- Worked as the assistant stylist under Mediacorp Suria for a long-form drama series - Rihuh Ramadhan
- Worked as the assistant stylist under Mediacorp Vasantham for a long-form drama - Pithamagan
- Worked as the assistant stylist under Mediacorp Vasantham for a live reality competition - Junior Chef
- Worked as the assistant stylist under Mediacorp Vasantham for a long form drama series - ATM Season 3
- Worked as the assistant stylist under Mediacorp Vasantham for a live reality competition - V Supreme 2025
- Steamed and ironed wardrobe that we pre-assigned to the talents.
- Helped in handling adjustments to wardrobe - hand-sewing , re-adjusting, folding, pinning.

### **Enchante - Part-Time Graphic Designer**

September 2022 - January 2023

- Created concepts and designs aligning to the theme of the new launch ideas
- Created designs of different clipart characters for the brand for a new launch - dinosaurs and fairies.
- Helped in taking stocks and packing orders for customers.
- Helped in handling retail pop-up store booths
- Helped in setting up retail pop-up store booths.

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## **SKILLS**

### **Strong Leadership**

- Appointed as a class representative for a semester in Lasalle College Of The Arts.
- Appointed as a group representative for a final year project in The Institute of Technical Education.
- Have been praised for taking lead in various school group projects.
- Appointed the creative director for various school group projects.

### **Teamwork Skills**

- Able to bring members together to work on a project - aligning everyone's ideas

together.

- Able to take in ideas well from different group members - creating a consensus with everyone.
- Able to listen to others well - building a relationship of trust within my group members.

### **Hard-Working**

- Have been noted as a student who does not back down through hardships from a lecturer
- Will go beyond the limits to create good and satisfactory work within assigned projects and tasks.

### **Adobe Softwares**

- Photoshop
- Illustrator
- After Effects
- Premier Pro

### **Strong in Research Work**

- Appointed the creative director in various school projects based on works.
- Able to align brand identity well whilst creating a new campaign for their brand.
- Able to understand qualities and facts of different brands and work around them.
- Able to nitpick certain aspects of brands, focus and use them to relate back to my assigned projects well.

### **Creative Directing**

- Conceptualised ideas for various brand campaigns alongside different school projects and led the team with the idea.
- Created 100 different outfits for a 3-piece collection outfit.

### **Photography**

- Have handled personal shoots and school project shoots for various projects with basic photography knowledge.