

# Frixie Teo



## CONTACT

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## SUMMARY

LASALLE College of the Arts graduate seeking a full-time role in beauty content creation, copywriting, or editorial work. I am skilled in Adobe Photoshop, Illustrator, Premiere Pro, and InDesign, with experience in fashion-based projects and a strong interest in visual storytelling and written communication. I am particularly drawn to developing brand voice and crafting engaging, concept-driven content that connects with audiences. With a thoughtful and detail-oriented approach, I aim to contribute to meaningful brand storytelling and support creative growth across digital platforms.

## EDUCATION

**2023-2026**

### **LASALLE COLLEGE OF THE ARTS**

#### **(Creative Direction for Fashion)**

- Student representative  
(2024-2026)

**2021-2023**

### **ITE COLLEGE CENTRAL**

#### **(Fashion Apparel Production Design)**

- Student Exco for CCA (2021-2023)
- Peer Support Leader (2021-2023)

**2017-2020**

### **PRESBYTERIAN HIGH SCHOOL**

- Class vice-chairperson (2017-2018)
- Participated in SYF and received  
an "achievement award"
- Student EXCO for choir CCA  
(2019-2020)

## SKILLS

- Attentive
- Reliable
- Teamwork
- Hard-working
- Leadership
- Effective
- Communication
- Critical Thinking

## WORK EXPERIENCE

### **Daily Vanity**

**2025-2025**

#### *Editorial Intern*

- Wrote articles on trending beauty topics, products, and beauty forecasts.
- Attended beauty launches, pop-ups, events, and edited social media videos for media coverage.
- Handled telegram channel and scouted trending beauty deals and products daily to support affiliate content.
- Created videos and live-streaming for beauty events and brand marketing.

### **Decathlon**

**2023-2023**

#### *Retail Sports Specialist*

- Helped out with retail and stocked up on new goods.
- Assisted customers with information about the swimwear and swim gear.

### **Ghim Li Global Pte Ltd**

**2022-2022**

#### *Design Intern*

- Designed mood boards, fabric boards, trend report boards and powerpoint slides for client/company meetings.
- Produced technical drawings for company's sample pieces as well as making clothing tags and stickers.
- Would help assist and do CLO 3D fabric kit to simulate the physical properties of fabrics for their clients.
- Sent out emails and packages to clients.
- Helped out with organising company showroom and fabric library.

### **ESTA**

**2022-2022**

#### *Retail Sales Person*

- Helped out with retail and did stock taking.
- Steaming of clothes as well as handling cashier duties.
- Assisted in taking measurements for customers as well as promoting the brand.

### **CHUNKY LOBSTERS**

**2020-2020**

#### *Waitress*

- Served food for customers as well as cleaning dishes.
- Did cashier duties as well as closing of stores.