

ASHLEY ANN GUAN

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SKILLS

3D Modelling Software

Blender

Unity

Adobe

Illustrator

InDesign

Photoshop

Lightroom

Premier Pro

Microsoft

Word

Excel

Powerpoint

EXPERIENCE

COS, Sales Advisor

Oct 2025 - Present

- Worked effectively in a fast-paced, target-driven retail environment.
- Developed strong communication skills across store teams and management.
- Demonstrated attention to detail, organisation, and adaptability.
- Built awareness of macro and micro trends through customer interaction and seasonal launches.
- Maintained strong alignment with brand DNA, aesthetic, and sustainability values.

Exhibition Assistant, Lasalle College of the Arts

Nov 2024 - Jan 2025

- Collaborated with Loftwork & STYLY at the Laselle x BBASE Virtual Exhibition, where eyewear designs were featured.
- Increased exposure of eyewear prototypes.

Associate and Curator, Rework in Progress (RIP) Thrift Store

Apr 2024 - Present

- Sourced and procured secondhand womenswear, menswear and accessories.
- Produced social media content that went viral, increasing viewership and engagement.
- Engaged in pop-up events and community-building in the local sustainable fashion scene.

Founder, Stitches Brew

Dec 2023 - Present

- Started out of passion for crochet and fashion.
- Commissioned to design 10 patterns for multiple projects.
- Successfully increased brand awareness and sales by 50% through self-directed campaigns.

Sales Assistant and Social Media Manager, Thrift Label

Oct 2022 - Jul 2024

- Produced and directed social media content, increasing store awareness & patronage.
- Monitored daily and weekly sales performance to identify top-selling styles and silhouettes
- Developed understanding of store's target customer profile and lifestyle

Intern, Temasek Polytechnic

May 2020 - Sep 2020

- Researched resistant starch content in various types of rice and factors which would increase the content.
 - Conducted experiments based on research and summarized a report on experimental findings.
 - Reported results in Microsoft Excel with Megazyme: Resistant Starch Assay Kit during scheduled experiment days.
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EDUCATION

Fashion Media and Industries BA (Hons)
LASALLE College of the Arts

Aug 2023 - Aug 2026

Food Business Management (Culinary Arts)
Culinary Institute of America, Singapore Institute of Technology

Aug 2021 - Sep 2022

Diploma in Applied Food Science and Nutrition
Temasek Polytechnic

Apr 2018 - May 2021

CERTIFICATIONS

Basic Drafting and Sewing
Fashion Makerspace

Jun 2023

Basic Alteration
Textile & Fashion Industry Training Centre (TaF.tc)

Dec 2023

NOTABLE ACHIEVEMENTS & AWARDS

Edusave Certificate for Academic Achievement

2015, 2016, 2019

Edusave Award for Achievement, Good Leadership and Service
(EAGLES)

2017

National Youth Achievement Award - Bronze & Silver

2016, 2017

Edusave Character Award

2016

Edusave Scholarship

2014