

DEEPTHA SELVA KUMAR

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 Singapore 470105

PROFILE

Fashion Media graduate from LASALLE College of the Arts with a strong interest in styling, visual storytelling, and fashion communication. Experienced in styling for live productions, content creation, and cultural research, with a focus on identity and contemporary fashion narratives.

SKILLS

Creative & Design:

- Adobe Photoshop, Illustrator, InDesign
- Styling & Creative Direction
- SketchUp, Blender

Marketing & Research:

- Digital Marketing
- Market Research & Data Analysis
- Consumer Behaviour Analysis

Technical :

- Microsoft Office
- Generative AI

EXPERIENCE

ASSISTANT STYLIST INTERN

So Drama! Entertainment – Music & Drama Company
May 2025 – Aug 2025

- Assisted with styling for live shows, music videos and commercial shoots in a **fast-paced** production environment.
- Dressed and styled performers, ensuring **creative direction** and professionalism were achieved.
- Applied basic sewing and alteration skills to resolve **last-minute issues** during shows and fittings.
- Supported fittings and garment preparation, including steaming, layout, and coordination of outfits and accessories.
- Gained **valuable industry exposure** while building professional networks and connections.

TUTOR

Yayasan MENDAKI
Mar 2024 - Present

- Adapted to diverse classroom environments and supported students with tailored teaching approaches.
- Taught multiple subjects across grade levels, developing flexibility and subject expertise.
- Enhanced students' learning outcomes by providing patient and personalised guidance.

EDUCATION

BACHELORS IN FASHION MEDIA AND INDUSTRIES

LASALLE College of the Arts
2023 - 2026 (Expected)

DIPLOMA IN INTERIOR DESIGN

Singapore Polytechnic
2018 - 2021

N LEVELS AND O LEVELS

Bowen Secondary School
2013 - 2017

EXPERIENCE

PART TIME

ARTitude Home Pte. Ltd.

Dec 2023 - Mar 2024

- Managed administrative operations and inventory tracking to ensure smooth daily workflow.
- Coordinated stock management and order fulfilment, improving efficiency in packing and dispatch processes.
- Drove candle sales by applying marketing and customer engagement strategies to enhance product visibility and revenue.

Gumazing Pte Ltd

Dec 2023 - Dec 2023

- Managed administrative tasks to support daily business operations.
- Conducted stocktaking and inventory tracking to maintain accurate records.
- Handled order packing and fulfilment, ensuring timely and efficient dispatch.

ART GALLERY ASSISTANT

ARTitude Galeria Pte. Ltd.

Jun 2022 - Jul 2023

- **Promoted and sold** artists' work through exhibitions and personal networking.
- Increased gallery visibility by **managing** social media accounts and website content, improving engagement levels.
- Conducted **research** on art fairs and events to expand the gallery's market reach.
- Developed partnerships with restaurants, member clubs, and corporates to **generate revenue** through art leasing.
- Represented the gallery at networking events to **strengthen public relations and build industry contacts**.

GROCERY SHOPPER

NTUC FAIRPRICE CO-OPERATIVE LTD - Singapore

Jan 2022 - Jun 2022

- Worked independently in a **self-directed environment**, managing day-to-day operations efficiently.
- Provided **knowledgeable and friendly customer service**, ensuring a positive shopping experience.
- Built strong customer relationships through **persuasive communication and professional demeanour** in a fast-paced setting.

INTERN

Design Bureau Pte. Ltd.

Mar 2020 - Jun 2020

- **Organised and managed files, reports, and spreadsheets**, ensuring efficient workflow.
- **Conducted research and provided design recommendations**, integrating academic knowledge into real-world projects.
- **Created design presentations and selected materials** to achieve desired aesthetic and functional outcomes.