

Iqa Shakira

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Singapore, Singapore

I am creative professional with over six years of experience in graphic design, content development, and digital marketing. Proficient in Adobe Creative Suite, delivering innovative work for diverse clients. I am skilled in project management, capable of working independently and within a team, producing engaging designs that inspire, communicate, and make an impact. And I enjoy making a work environment fun!

Work Experience

Retail Assistant December 2021 – Present

Manifesto, Singapore

- Assisted in buying by researching and selecting merchandise aligned with brand identity and market trends.
- Supported visual merchandising, creating engaging in-store displays to enhance customer experience.
- Contributed to marketing initiatives, including social media content creation, campaign support, and event coordination.
- Collaborated with cross-functional teams to ensure cohesive brand presentation across retail and digital platforms.

Fashion Designer/ Visual Merchandiser

December 2020 – November 2021 Minor Miracle, Singapore

- Created visual merchandising displays to highlight seasonal collections.
- Assisted in fashion design projects, from sketches to sample development.



Education

Diploma in Fashion Design and Merchandising

Temasek Polytechnic 2018-2022

Bachelors Degree in Fashion Media Industry

Lasalle College of the Arts (Goldsmith) 2023-2026

Key Skills

- Graphic Design Project
- Management Content Creation
- Digital and Social Media Strategy
- Effective communication skill
- Marketing
- Fashion Design

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[https://shakirabmzh.wixsite.com/my-site \(apparel design and merchandising \)](https://shakirabmzh.wixsite.com/my-site (apparel design and merchandising))