

Kashish Malani

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ABOUT ME

Ambitious and detail-oriented Fashion Media & Industries graduate, passionate about fashion writing, content creation, digital marketing and fashion branding. Seeking a position to leverage my creative and analytical skills to contribute to the fashion publishing landscape and gain hands on experience in the Fashion Industry.

EDUCATION

BA(Hons) Fashion Media& Industries

2023-2026

LASALLE College of The Arts

Relevant Course Work: Fashion Writing, Digital Media in Fashion, Visual Communication, Fashion Marketing, Content Creation, Image Making, Fashion Styling

Modern High School for Girls

2008-2023

SKILLS

- Digital Marketing: Proficient in social media management, content creation, and digital advertising.
 - Content Creation: Skilled in creating engaging and visually appealing digital content for various platforms.
 - Graphic Design: Familiarity with Adobe Creative Suite (Photoshop, Illustrator) & Blender for creating eye-catching visuals.
 - Fashion Knowledge: A passion for and understanding of the latest fashion trends, designers, and industry news.
 - Communication: Strong written and verbal communication skills, with the ability to adapt tone and style for different platforms.
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EXPERIENCE

Vogue Singapore

April'25-Present

Digital Intern

- Pitch, write and publish stories across the fashion, beauty, lifestyle, watches and jewellery sections weekly, ensuring that all copy adheres to house style and are SEO friendly. ([Click here to read articles](#))
- Attending media events to support editorial and social coverage
- Story syndication, editing and uploading articles and images to CMS
- Edit and push social media assets on Instagram and TikTok

The Telegraph

June '24-July'24

Editorial Intern

- Contributed lifestyle articles for both online and print platforms, showcasing my writing skills and creativity. Also covered various industry events providing live coverage, while gaining valuable experience in journalism and content creation.
- Published Work- ([Click to Read Articles](#))
 1. [Summer Fashion Trends](#)
 2. [Local Fashion Gems](#)
 3. [Celebrity Style at Wimbledon 2024](#)
 4. [Butter Yellow: This Season's 'It' Color](#)

Goodfaith

2020- Present

Founder

Goodfaith is a Non-Profit Organisation led by students. As a founder I have organised and led several donation drives, fundraisers to create awareness & collect funds for menstrual hygiene promotion. I have also managed the social media page & created graphics for the posts using Photoshop.