

WU YUNSHAN

Contact

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Summary

Approachable person and able to interact with people easily. Highly motivated, able to work under pressure and adapt to fast-paced environment. Aspiring design creative with a positive and can-do attitude. Responsible and hardworking, fast learner and willing to absorb more knowledge.

Work Experience

Pearly Lustre 2022-2023

- Worked as a sales assistant
- Manage to interact with people by using both English and Chinese. Learn things fast as I can remember where location where products place, and background informations of almost everything within 2 times of work. Open and fun towards customers, made good connections.

TMR Media 2023-2023

- Worked as a digital marketing intern
- Manage to interact with colleagues, and submit the job I need to do on time. Mainly doing digital marketing, focusing on Instagram and Facebook posts making, and TikTok video making. Additionally, had done monthly reports for the company

SOJAO 2025-2026

- Worked as a part time retail
- Manage to interact with people by using both English and Chinese. Able to fulfill what the customer needs immediately. Learn things fast such as the information of every product and draw inferences about other cases from one instance, small talk to customers to enhance the sense of closeness, etc. Open and fun towards customers, made good connections.

Education

LASALLE College of Arts 2024-2026

- BA (Hons) Fashion Media and Industries

University of Portsmouth 2025-2025

- Exchange program in Fashion Marketing

LASALLE College of Arts 2021-2024

- Diploma in Creative Direction for Fashion

PSB Academy 2021

- Certificate in Film Production

Yio Chu Kang Secondary School 2017-2021

- Secondary 1 to secondary 4
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Skills

- Able to communicate with people with both English and Chinese.
- Fast learner
- Able to perform a good job with my best
- Customer Service Oriented
- Able to prioritise and multitask
- Familiar and know how to use Adobe Illustrator, Photoshop, InDesign, After Effects, Lightroom.
- Familiar with photography, videography and video editing. Able to assist or handling cameras and lens