

angeline

mulia

Multi-disciplinary individual, driven to innovate creative solutions for the industry. With relevant skills and experience across diverse environments, as well as a thirst for design knowledge, I am keen to explore the evolving facets of the industry, bringing with me my attention to detail and ability to thrive in fast-paced, collaborative environments.

[EXPERIENCE]

Marketing Intern | April - July 2025
House of 28 | Singapore

- Collaborated with cross-functional teams – operations, retail, e-commerce, and external vendors – for 10+ events
- Produced 30+ video content pieces across three sub-brands, including high-performing reels and interviews
- Supported transition into TikTok live selling, generating \$10,000+ in sales within two days, exceeding walk-in sales from last two months
- Generated leads and strengthened customer relationships during brand events, (@/societya) followers reached 16.2K by third month

Event Sales Associate | May 2024
NAO | Singapore

- Contributed to the sales of more than \$5000 in a day
- Assisted customers in store during launch event, providing styling advice and brand story integration
- Tracked purchases of customers and managed existing inventory
- Provided quick altering service for the performers during the launch party

Social Media Marketing Intern | Dec - Jan 2024
BEASTCORP | Singapore

- Assisted in visual merchandising for the Porsche showroom in Guoco Midtown
- Sharpened photo and video editing skills through creating 10+ content pieces for Sol Luminaire, Sabon, and UKISS Technology
- Organised and executed content schedules for brands through the Meta Interface
- Analysed monthly performance metrics for brand reports

Creative Marketing Intern | May - July 2023
Ninette | Indonesia

- Made more than 20 forms of social media content for brand engagement
- Participated in a 2-day pop up event, garnering more than 200 visitors
- Assisted photoshoots for more than 2 collection launches

[HARD SKILLS]

Graphic Design (ex. Adobe Illustrator, Adobe XD)
Photo Editing (ex. Adobe Photoshop, Adobe Lightroom)
Video Editing (ex. Adobe Premiere Pro, CapCut)
3D Design (ex. Blender, Sketchup)
Copy Writing
Google Suite
Microsoft Office Suite

[SOFT SKILLS]

Time Management
Problem-Solving
Teamwork
Communication
Proactivity

[EDUCATION]

Bachelors in Arts (Honours) | Class of 2026
Fashion Media and Industries
LASALLE College of the Arts

High School Diploma | 2023
BINUS International School Serpong

[CERTIFICATES]

INSIDE LVMH: Creations and Branding,
Operations and Supply Chain | 2025
LVMH

Basic Fashion Illustration Certificate | 2022
Zerist Studio

IELTS Proficiency Test (Grade: 8.0) | 2022
IDP Indonesia

[LANGUAGES]

English (Fluent - Written, Spoken)
Bahasa Indonesia (Fluent - Written, Spoken)
Mandarin (Basic - Written, Spoken)