



JIAO HONGYING

Profile

My name is Jiao Hongying, a 24 year old deadline-driven designer focused on overseeing projects from concept through final delivery. Successfully creates brand, messages, strategies and key graphic productions.

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Education

Diploma of Design

Lasalle Collage of the Arts
2019 - 2023

Bachelor of Fashion Media
Lasalle Collage of the Arts
2023 - 2026

Expertise

Graphic Design
Illustration
Photography
Marketing
Video Editing
AI, PS, ID, PR

Language

English
Chinese

Work Experience

2022
07
-
2022
10

Markist Design Agency

Graphic Design Assistant

- Assisted in event planning, responsible for the company's advertising and promotional materials, video editing, graphic design, logo creation, and media account management.

2024
02

Michael Trio

(Singapore-based luxury jewelry brand) – Sales Assistant

- Greeted and assisted customers, introduced in-store products and diamond ring types, arranged orders, prepared daily customer appointment schedules, and handled clerical duties such as replying to emails.

2025

Wardiant Isle Media Group

Project Delivery

Career Objective:

Seeking internship opportunities in the fashion industry, especially in areas such as fashion media, assistant roles, multimedia production, photography, and English-related positions.