

YANG CHAIWON



Professional Summary

I was born in Daejeon, South Korea, and majored in Korean traditional dance for five years starting from my second year of middle school. With a desire to experience a broader world, I moved to Singapore and am currently pursuing a BA in Fashion Media and Industry at LASALLE College of the Arts.

Contact

Phone

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E-Mail

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Expertise

Teamwork & Collaboration

Fashion Media & Industry Knowledge

Digital Marketing Strategy

Creative Skills

Web Design

Graphic Design

Styling

Technical Skills

Illustration

Photo & Video Editing

Book Design

Language

Korean

Native

English

Fluent

Experience

Branding Team Internship

13 May 2025 - 15 Aug 2025

Initia Group

Supported the branding and launch of F&B and wellness projects, such as Song Gye-ok and Tofu-G, while leading rebranding efforts for Drim and Modu at Orchard.

UAS Korean Student Society Leader

Jan 2024 - Dec 2025

Led the Korean student society at UAS and coordinated communication within the community. Maintained connections with Korean student groups across NUS, NTU, SMU, and SIM. Facilitated weekly gatherings with 10-15 participants, supporting an engaged community environment.

Korean Student Networking Event, Singapore

13 Sep 2025

Organised and led a large-scale networking event for Korean international students in Singapore, with approximately 80 attendees. Managed the full process from planning and coordination to on-site execution, creating opportunities for connection across different universities.

Cross Pollination: Fashion Diasporas

17 Jan - 8 Mar 2025

Gallery 1, LASALLE College of the Arts

The exhibition showcases the projects from the first semester of the second year and is currently on display at the Lasalle College of the Arts gallery.

Education

Bachelor Degree

Aug 2023 - Aug 2026

Goldsmiths, University of London

BA Fashion Media and Industry delivered by LASALLE College of the Arts, Singapore (Excepted Graduation: Jun 2026)

Daejeon Art High School, Korea

Mar 2019 - Feb 2022