

# PARNIKA GOYAL

FASHION DESIGNER

## CONTACT

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Sophia Residence, Singapore

Linkedin- Parnika Goyal

## EDUCATION

2023-2026(expected in March)  
LASALLE COLLEGE OF THE ARTS

- Bachelor of Arts in Fashion Design and Textiles

2011-2022  
MODERN SCHOOL (INDIA)

- High School Graduate

## SKILLS

- Fashion Design
- Fashion Styling
- Draping
- Pattern Making
- Drafting
- Tailoring
- Fashion Illustration
- Technical Pack Creation
- Adobe Illustration: Photoshop, InDesign, Illustrator
- Research and Analysis

## VOLUNTEER EXPERIENCE

7 STORIES SINGAPORE  
INTERN

APRIL 2024

- Assisted one brand in their booth, and helped in increasing sales.

EDNET CONSULTANTS  
EXHIBITION COORDINATOR

MAY 2023

- Managed the distribution of invitations and promotion of the exhibition through social media channels.
- Provided on-site support during the exhibition, including assisting visitors and managing inquiries.
- Successfully displayed and sold my original artwork at the same exhibition, showcasing artistic talent and appeal to a diverse audience.

FREELANCE  
HEAD DESIGNER

JULY 2023

- Created a unique Indo-Western outfit combining traditional Indian fabrics and techniques with modern Western design elements.
- Collaborated with the client by presenting design sketches and fabric swatches to understand their style preferences and design requirements.

LASALLE FASHION MEDIA TEST SHOOT  
FASHION MODEL

SEP 2024, OCT 2023

- Modelled for student led test shoots.

Fashion Intern - Sabrina Goh (3 months)

- Supported social media marketing by creating posts, stories, and writing brand-aligned captions.
- Assisted in photoshoots through styling, preparation, and occasional modelling.
- Engaged in in-store sales by assisting customers and ensuring a positive shopping experience.
- Handled stock taking, organising, and visual merchandising to maintain store efficiency.
- Contributed to brand storytelling through content creation and customer interaction.

## ACHIEVEMENTS

- CBSE Board Topper Award**  
Subject: Graphics (99/100)
- Coldwear x LASALLE**
  - A collaborative project between Coldwear and LASALLE, making jackets inspired by Singapore architecture using dead stock coldwear jackets and up-cycling them.
  - 3rd Place, \$100 cash reward, \$200 coldwear voucher reward.