

SHANNON SAMUEL

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Singapore



Graphic Designer

shannonshrisamuel@gmail.com



I AM...

a creative and detail-oriented student graphic designer with a passion for visual storytelling and brand identity, skilled in Adobe Creative Suite, typography, and layout design and eager to apply design expertise to innovative projects and gain hands-on experience in the industry.

Softwares that I use:



EDUCATION

LASALLE College of the Arts

Diploma in Design for Communication & Experiences
August 2023 - August 2026 (current)

St. Anthony's Canossian Secondary School

GCE O-Levels
January 2018 - December 2022

SKILLS

- Strong **organisational** and **time-management** skills
- Exceptional **communication** and **interpersonal skills**
- Ability to work **independently** and as **part of a team**
- **Detail-oriented** and **able to handle multiple tasks** simultaneously
- Experience in **thinking critically**, **copywriting** and **creative writing**.

LANGUAGES

English
(Native Speaker)

Tamil
(Proficient)



PROFESSIONAL EXPERIENCE

Partnering with UAS and Lasalle

Creating Notepads
May 2024 - February 2025

- Designed and produced custom notepads in collaboration with LASALLE College of the Arts and University of the Arts.
- Developed layouts, typography, and branding elements to align with the company's aesthetic.
- Ensured high-quality print production and successful product launch.

Partnering with Amed Bali (Brand)

Creating brand logos
November 2024 - December 2024

- Designed unique and cohesive brand logos to enhance visual identity.
- Collaborated with the brand to develop concepts that align with their vision and target audience.
- Delivered high-quality, scalable logo designs suitable for various platforms and marketing materials.

Part- time retail assistant

Sephora Marina Bay Sands, Tommy Hilfiger VivoCity
December 2023 - August 2024

- Assisted Duty Manager with daily operations, including sales, cashiering, and customer service.
- Provided product guidance, promoted sales, and addressed customer enquiries promptly.
- Conducted regular stock checks, monitored inventory levels, and maintained price accuracy.
- Ensured cleanliness, safety, and organised for a pleasant shopping environment