



 scotifys@gmail.com +65 8866 6975

RESUME

Hey,
I'm Scot

About Me

I am passionate about creating purposeful designs that improve experiences.

Driven by experimentation and collaboration, I am committed to delivering thoughtful, user-centered solutions while collaborating to bring fresh ideas to every project

<https://readymag.website/5401526>

Education

- ★ 2023 - Current LASALLE College of the Arts
Diploma in Design for Communication and Experiences
- ★ 2019 - 2022 School of Science and Technology
O'Levels Specialization in Design studies

Technical Skills



Illustrator, Figma, Keynote and Lightroom mainly, some InDesign and Photoshop, Premier Pro and After Effects for mainly personal projects

Experience

★ NESTLE (Intern as Communications Designer) Full-time 3.5 Months

Regional Digital Marketing Collateral: Owned the visual execution for internal and external newsletters targeting the Singapore and Malaysia markets. Developed all original graphics, including headers, banners, and layouts, while incorporating feedback from senior creative leads to align with brand standards.

Product Visuals for Major Brands: Designed high-quality digital assets and background compositions for marquee brands, including KitKat (Matcha), Nescafé, Starbucks, and Milo, ensuring localised relevance for Southeast Asian consumers.

Event Photography & Portraiture: Served as the lead photographer for the "Met Gala" themed End-of-Year event. Conducted studio-style portrait sessions for long-term employees (5–25+ years of service) and retirees, capturing high-quality imagery used to celebrate and honour corporate milestones.

Motion Graphics & Video Production: Produced short-form animated product showcases and corporate "Workplace Health & Safety" videos. Handled all transitions and motion graphics to communicate emergency protocols effectively to regional staff.

Collaborative Brand Strategy: Developed moodboards and typography layouts for client-facing workshops and internal farewell slide decks, successfully translating supervisor guidance into polished, professional deliverables.

FMCG Brand Adaptation: Demonstrated high versatility by simultaneously managing design tasks for multiple sub-brands, ensuring the unique "look and feel" of each (e.g., the energy of Milo vs. the premium aesthetic of Starbucks) remained consistent.

Abilities

Typography
Branding & Identity
Web Design
Layout & Composition
Creative problem solving

Language

English

Fluent 9/10

Chinese

Intermediate 5.5/10

Soft Skills

Collaboration
Adaptability
Communication
Time-management
Creativity