



Wu Yiqian

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PERSONAL

Hello, my name is Wu Yiqian, a Design Communication student at Lasalle. Passionate about photography and artistic creation, I enjoy transforming inspiration into impactful designs. I have a strong ability to analyze and synthesize information, generating innovative ideas that drive my creative process. Collaborative and open-minded, I thrive in team environments, actively contributing insights while valuing diverse perspectives. With a keen eye for detail and a passion for design, I am dedicated to creating meaningful visual experiences.

EDUCATION

2024.08 - 2026.06

Studying at Lasalle University of the Arts, Singapore

Design Communication

2019.09 - 2022.06

China Xiamen Xingcai Vocational and Technical College

Advertising Design and Production

MOE Government subsidies, 2023
from Singapore Government

Completed Coursework: Photography
Visual Course, 2022

SKILLS

Adobe creative suite

Microsoft Office

Premiere Pro

Figma

After Effects

Sai

Photography

Art direction

Illustrating

Conceptualisation

Social media

Adaptable

Brand identity

Good team player

Content creating

Friendly

UI/UX Design

Passionate

VI Design

Always willing to help

Image making

Creativity

WORK EXPERIENCE

● **Make It Visual** 2025.1 - 2025.3

Freelance

Collaborating with classmates to design a logo, poster, and brochure (visual system) for a local drama group in Singapore.

● **Photography** 2024.12 - Present

Part time

I worked as a part-time photographer in the photography studio Arc Infinite LLP, shooting some activities, products and promotional pictures for companies. I learned how to shoot various events, take photos of models, and how to use photography equipment.

Publicity

● **(photography, video editing, poster)**

2024.3 - Present

Volunteer

Served as the publicity director of the Singapore Jingxin Academy, responsible for recording activities, taking photos, video editing and poster production, and promoting the Jingxin Academy brand activities

● **Content creators** 2025.8 - 2025.11

Internship

Worked as a photographer, designer, and social media operator. Designed promotional materials including posters, business cards, and logos. Conducted event photography and handled photo and video editing. Created promotional content and managed social media accounts on Xiaohongshu and Douyin.

INTERN EVENT JOBS

1. Photobooth BMFCA Hawker Fest 7.29
2. Nurses Day Celebration 2025 photog 7.30
3. Wanbin laoshi Singapore's video project Aug
4. ITE Bowling photog 8.17
5. Backdrop maintenance checks and lighting maintenance
6. S3 Symposium Event 9.3
7. Bubbling Music Fest 9.13-14
8. ITE Mr Siva interview video 9.16
9. Food photography 9.22
10. Studio photoshoot 9.23
11. BNI meeting shot 10.2
12. Bobin mid autumn festival 10.3
13. APSN CHAOYANG P6 Graduation 10.6
14. Photobooth Geylang Bahru Market & Food centre 10.8
15. Comcard 10.9
16. APSN CHAOYANG P6 Graduation 10.16
17. PSA Day (NHG Health) 10.17
18. Unilive Unlimax 10.20
19. S3 Gala Dinner 10.23
20. Minnan culture in SG 10.31
21. Volunteers Appreciation dinner video 11.2
22. S3 Environmental / Portraiture 11.26
23. SGCC CANDY LAND CHRISTMAS video 11.29
24. Wedding shot 11.30
25. Photographers and designers at the Singapore Music Association 2026 Golden Lion Cup Competition 2.6-2.8

Project Manager & Volunteer

Singapore Jingxin Academy (靜心學堂)

- Served as Project Manager for the monthly floral arrangement (Ikebana/flower arrangement) program over a six-month period.
- Acted as host, coordinator, and facilitator, overseeing planning, material preparation, and event execution.
- Contributed as a speaker and activity supporter, sharing knowledge and guiding participants during sessions.
- Helped develop the floral arrangement program into one of the most popular and well-received activities within the organization.
- Demonstrated commitment to community service through consistent volunteer engagement and leadership.



Leadership Roles and Contributions

Community Leader — Singapore Photographers Group

- Founded and led a photography community in Singapore with 298 members.
- Organized and hosted weekly photography outings over several months, covering street photography, nature, sunset, cultural, and portrait photography.
- Fostered a supportive and collaborative environment where members shared photography knowledge and showcased their work.
- Demonstrated strong leadership and responsibility by ensuring smooth coordination of activities and maintaining group engagement.
- Received consistent positive feedback from members for effective organization, inclusiveness, and community-building efforts.



Design Contributions — Community Arts and Cultural Events

- Provided design support for local arts and cultural initiatives in Singapore.
- Contributed design work for the local theatre production 《紅箱圓又緣》 and the Chinese ink painting and calligraphy exhibition 《墨韵生香》
- Recognized by organizers for creativity, reliability, and professional design execution.