

ADELYN MULJADI

GRAPHIC DESIGNER



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EDUCATION

IGCSE, GENERAL SCIENCES AND BUSINESS STUDIES

Bina Bangsa School | June 2019 - July 2019

I was among the top performing students in the May/June 2019 batch, where I completed subjects such as Biology, Physics, Computer Science, Math, English, and more.

ADVANCED DIPLOMA, DIGITAL MEDIA DESIGN

Raffles Design Institute | June 2021 - June 2023

I studied Digital Media Design with a specialization in programming, gaining hands-on experience in game development and web design while learning to create interactive, user-focused digital solutions.

DIPLOMA IN DESIGN COMMUNICATION & EXPERIENCES

Lasalle College of the Arts | July 2023 - July 2026

I have taken part in a lot of projects I am truly passionate in such as Typography, Photography, Creative & Art Direction and many more. For the past 2 years, I have also worked in numerous group projects that has helped developed skills such as collaboration, teamwork and communication skills.

EXPERIENCE

GRAPHIC DESIGN INTERN

Skin Dewi | January 2023 - June 2023

I had the opportunity to significantly enhance my skills in developing new product campaigns, particularly in Art and Creative Direction. I collaborated closely with the marketing team to craft visually striking and cohesive campaigns that effectively communicated the brand's message and values and taking on key responsibilities in Social Media marketing, designing engaging posts and content that boosted online presence.

GRAPHIC DESIGN INTERN

Factory 1611 | July 2025 - December 2025

During my time at Factory 1611, I had the privilege to be able to work with notable clients such as National Library Board (NLB), UOL, ART-DIS, Nanyang Technology University and more. I contributed to a wide range of creative work, spanning across exhibition design, illustration, and visual development across both print and spatial applications.



SKILLS

Editorial Design

Printmaking

Publication Design

Typography

Graphic Design

Photography

UI/UX

Art & Creative Direction

Web Design

Programming

Video Editing

Branding

Painting, Mixed media

Writing

NOTABLE WORKS

OBJECTIVES SHOWCASE

People, Places, Phenomena (2024)

I was one of the five students whose works got showcased at the Objectifs. Each project highlights the connection between photographer, subject, and viewer, allowing us and future generations to witness the diversity of human experience.

POSTCARD X LASALLE

Java Jungle (2025)

I was amongst the Top 3 Winners for this competition. This campaign is an invitation to embark on a sensorial voyage to the islands of Java, an island where nature and tradition entwine. This project consists of Photography, Set Design, Art Direction and Social Media Content.