

DYLAN CHIA HAO

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Illustrator & Graphic Designer

Passionate, goal-driven creative and entrepreneur. Founder of DCHTOONS, a self-illustrated merchandise brand retailing across Singapore. Experienced in brand collaborations, delivering illustrations, merchandise, and marketing materials that help brands stay relevant and communicate meaningfully with their audience.

Education

2022 - 2026

Lasalle College of the Arts

Diploma in Design for Communication & Experiences

2021 - 2022

Republic Polytechnic

Studied Sports & Exercise Science

Experience

2021 - Present

Illustrator & Graphic Designer (Freelance)

- Central Development Council (CDC) (2026) — Illustrated sticker sheets for the Central Singapore Market.
- Takashimaya (2025) — Illustrated sticker sheets for the Takshimaya SG60 Prestige Cardholder Event.
- Mediacorp MeListen (2024) — Illustrated sticker sheets for the Mediacorp Cloud 9 Music Festival.
- Paws of Soar (2024) — Designed the packaging for a pet shampoo bottle.
- Frozt (2023) — Illustrated sticker sheets that were gifted as premiums for online purchases.
- Foong Ah Weng Construction PTE LTD (2023) — Redesigned a construction company's logo.
- Gateway Plus (2022) — Designed educational social media posts and managed their Instagram account.
- Best Hawa Restaurant (2021) — Designed a lightbox signage directed at passing traffic.

2023 - Present

Entrepreneurship

- DCHTOONS - My sticker business that sells self-illustrated stickers and keychains online and in retail stores across Singapore, such as POPULAR Bookstore, Science Centre and Isetan.

2022 & 2025

Graphic Design Intern

- Tropical Marine Science Institute (2025) — Designed a 3D giant clam puzzle for science communication.
- SPORTFIVE (2022) — Designed on-site signages for major sporting events, including the AFF Mitsubishi Electric Cup and Hana Financial Group Singapore Women's Open.

Skills & Competencies

- Graphic Design & Illustration
- Brand Collaboration
- Merchandise Development
- Public Speaking & Presentation
- Project & Time Management
- Problem Solving & Creative Thinking
- Content Creation & Marketing

Software Proficiency

- Procreate
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro