



# SHAMEN HAYKAL

## DESIGNER

### Languages

- English [Fluent]
- Malay [Native]
- Chinese [Basic]

### Personal statement

Visual Communication Designer with 3 years of experience crafting thoughtful, audience-driven design across editorial, branding, and digital spaces. Passionate about turning ideas into visually engaging narratives that communicate with clarity and impact.

### Skills

- Graphic Design
- Editorial Layout
- Photography
- Project Management
- Video Editing
- Content Creation
- Marketing
- Illustrator
- Intermediate Proficient in Adobe Creative Suites.

### Education History

#### ↪ International General Certificate of Secondary Education (IGCSE)

August 2019 - June 2021

#### ↪ International Baccalaureate Diploma Programme (IBDP)

August 2021 - December 2022

#### ↪ Diploma of Design Communication and Experience

August 2023 - May 2026

### Contact Info

☎ +65 8026 4636

✉ hshamen@yahoo.com

### References

#### Diamond Quek

Owner of ShioK Makan  
Diamondquekws@gmail.com

#### David Lee Siew Bing

Lecturer of Lasalle College of the Arts  
David.lee@lasalle.edu.sg

### Design Experiences

#### ↪ Community Design Team My Community, February 2025 - Present

- Designed interactive notice boards to improve the life of the residence living in HDB at Queenstown.

#### ↪ Menu board design The ShioK Makan, February 2025

- Designed the menu board projects to improve the aesthetic display of the restaurant.

#### ↪ Echoes of the Earth Singapore Botanic Garden, April 2025

- Developed brand extensions in celebration for 10 years inscription as a UNESCO World Heritage Site.

#### ↪ Wall painting design The Chastorice, February 2026

- Designed the interior of Chastorice on a 4m (height) X 3m (width) wall by painting and decorating the wall.