

CREATIVE DESIGNER



WOO HAEWON SINGAPORE, SOUTH KOREA

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Korean ○ | English ○ | Japanese ◡

PROFILE

I am a Design Communication and Experience student at LASALLE College of the Arts. I see design as a storytelling tool that communicates meaningful messages beyond aesthetics. I am interested in exploring values and shaping the spaces we live in in more thoughtful ways. I aim to share ideas and collaborate to create impactful work.

EDUCATION

Diploma Design Communication & Experiences	2023
Lasalle College of Arts	2026
Youngshin high school	2020
Daegu, Sth Korea	2022
Exchange Program in Interlochen Arts Academy	2019
Interlochen Arts Academy, Traverse City, Michigan, USA	
Youngshin middle school	2017
Daegu, Sth Korea	2019

SKILLS

Professional	Software
• Problem-Solving	• Adobe Photoshop
• Social Awareness	• Adobe Illustrator
• Team Working	• Adobe InDesign
• Communication	• Adobe Premiere Pro
• Experimentation	• Adobe After Effect
• Critical Thinking	• Figma
• Storytelling	• Procreate

EXPERIENCE

JUNIOR DESIGNER	APR 2025
Hankook AD Sth Korea, Intern	SEP 2025

I collaborated with public institutions on editorial, exhibition, web, and event design projects, with my work selected for real-world applications such as government event visuals and public organization logo design, gaining practical professional experience.

ARTIST	JUN 2020
Exhibition Sth Korea, <Supia Museum>	

At the 'Supia Museum', my work called 'Proliferation' which was painted under the theme of COVID-19, was exclusively exhibited.

SCHOOL ARTIST	2020
School Contest Sth Korea, A Fourth Prize	

ART COMPETITION	2019
Fine Arts Contest Sth Korea, A Second Prize	

ART COMPETITION	2018
Fine Arts Contest Sth Korea, A Third Prize	