

Andrea Lau

Social Designer

Spatial Designer

Ethnographer

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About

Andrea is a multidisciplinary designer with a background in spatial design. After graduating from Temasek Polytechnic in Interior Architecture and Design, she worked in commercial interior design, shaping workplace environments and developing skills in spatial planning and client-focused solutions.

Seeking more purposeful impact, she pursued Design for Social Futures at UAS-LASALLE. Her practice now focuses on understanding behaviours, identifying gaps in systems, and creating thoughtful, human-centred interventions.

Skills

Understand People

Conduct ethnographic research and fieldwork to uncover lived experiences, behaviours, and emotional needs. Through close observation and active listening, translate what people feel and experience into meaningful insights, demonstrating empathy and sensitivity across diverse contexts.

Analyse & Adapt

Synthesize research findings into clear opportunities for intervention. Approach problems with critical thinking and adaptability, making sense of complex situations and responding flexibly to different users, environments, and project needs.

Design & Visualise

Communicate ideas clearly across digital and physical formats, with the ability to translate abstract insights into tangible, well-resolved design outcomes. Develop concepts across spatial and non-spatial mediums through 3D visualisations, renderings, and technical drawings.

Education

Bachelor's in Design for Social Futures

UAS-LASALLE

August 2024 - August 2026

Diploma in Interior Architecture & Design

Temasek Polytechnic

April 2019 - April 2022

'O' Level Certificate

Naval Base Secondary School

Jan 2015 - December 2018

Selected Work Experience

2021 (4 Months)

Intern Spatial Designer

M Moser Associates, June 2021 - Oct 2021

Contributed to the design development of office spaces for global brands through research, concept ideation, and spatial planning.

2022 - 2024

Junior Interior Designer

Stoked Associates, Oct 2022 - June 2024

Proposed creative solutions and contributed actively during brainstorming sessions. Supported the team in producing mood boards, presentations, and material selections aligned with client brand identities

2024 - 2025

Freelance Designer

NewAge Pte Ltd

Designed official website and assisted in technical drawings and 3D visualizations to communicate design intent