



MASHA NYANNA

She/Her, 22 Years Old

ABOUT ME

As a Temasek Poly Communication Design Graduate specialising in Image Design, and current student in Lasalle's BA (Hons) Design for Social Futures programme, I have been developing my skills in various design applications and techniques both academically and independently. With around 9 years of experience exploring various social and care-centered projects, passion shines through all I do - big or small.

EDUCATION

Bachelor's (Honours) Design for Social Futures

LASALLE COLLEGE OF THE ARTS, UAS

- 4.3 Accumulative GPA
- BinjaiTree Bursary & Lee Foundation Recipient
- Student Representative, and Vice-President of Social Futures Design Collective
- Auditory Work showcased in Singapore Design Week 2024 & 2025

Diploma in Communication Design

TEMASEK POLYTECHNIC

- Head of Music Content (AY21/22) & Vice-President (AY 22/23) of Music Vox
- Kickstarted online series for CCA Social Media pages (MV Unwind & Unfiltered)
- 3.24 Accumulative GPA, with 7 As and 2 A*s
- CCA Scholarship Recipient
- Peer Support Leader

SKILLS

- Proficient in Adobe Suite applications such as Photoshop, Illustrator, Lightroom, Premiere Pro, After Effects, and InDesign
- Specialises in Image Making, Conceptualising, Illustration, Motion Graphics, & Sound Design
- Flexible with time and good at managing multiple ongoing projects
- Takes initiative and optimistic
- Firm and meticulous with given tasks
- Able to work independently, or with teams
- Works well with various age groups (from kids to youths, adults, & elderly)

REFERENCES:

Rodney Hong (rodneyhong@ccr-redeemer.org)
Youth Pastor, Hearts On Fire Youth Ministry

Wendy Chua (wendy.chua@lasalle.edu.sg)
Programme Leader, BA (Hons) Design for Social Futures in LASALLE College of the Arts

DESIGN & MEDIA RESUME

MY EXPERIENCES (DESIGN)

Chapel Of Christ the Redeemer

TRIBUTOR (INTERN) & MINISTRY HEAD, CREATIVE ARTS (YOUTH)

- Currently heads the Youth's Creative Arts Ministry
- Develops material for Sermon Series (Illustrative & Graphic Composition), Social Media (Instagram Post, Stories, Videos), Physical Collaterals for events (such as posters, signages, merchandise etc.)
- Conceptualises and leads brand identity for Youth Camps since 2018 (consisting of logo and merchandise output, social media material, video content and more.)
- Interned for 6 months supporting and leading various programmes for Secondary & Primary school kids (arts & crafts, tutoring programmes, sharings for morning assembly)
- Continues to serve through various church events, ministries and mentoring of youths in various self-organised workshops

Extra•Ordinary People

COMMS & COMMUNITY PARTNERSHIP INTERN

- Animated backdrops and additionally worked as a stagehand liaising with various school teachers and students with special needs for An Extra-Ordinary Celebration (Largest Inclusive Concert in Singapore)
- Ideated and executed various content for social media for various departments within the organisation
- Worked on various aspects for merchandise such as a refreshment on merchandise photography (modelled, photographed and edited), redesigning (for special campaigns)

framethefolks

GRAPHIC DESIGN INTERN

- Mainly working on illustrative, branding, and social media projects (e.g. Merchandise & Company Website)
- Assisting Directed, planned, coordinated, and led shoot for "Out Of The Shadows" Music Video for Music & Drama Company in shot list, storyboarding, and costumes
- Developed social media material for framethefolks as well as external clientele (e.g. Mutou)

Creative & Design Intern

THE COMMANDMENT CO.

- Kickstarted collaboration with local organisation "Awaken Generation" on a product & blog series titled "Yours, Sincerely" - which told the stories of 5 different musicians through T-shirts & Keychains.
- Wrote and designed journal articles for the "News" segment under the "Yours, Sincerely" series.
- Illustrated for products and Social Media Material
- Photographed and edited life shots of products for TCCO's website and social media.
- Designed and organised packaging for various products

AWARDS/ACHIEVEMENTS

- BinjaiTree Bursary Award (2024)
- Artist Excellence Award (2023)
- Arts Group Of The Year Award (2023)
- Daisy Phay TP Foundation CCA Scholarship (2022)
- CCA Merit Arts (2022 & 2023)
- CCA Merit Leadership (2022 & 2023)
- CCA Arts Group Excellence Awards (2022)