

ALIYAH

Social Designer | Product Designer

nrralliyah@gmail.com
+65 8318 8047
www.linkedin.com/in/
nuraliyahazman

Hi! I am a collaborative **multidisciplinary social designer** who thrives in dynamic, people-centred environments. I am experienced in working across teams and communities, facilitating conversations, and developing thoughtful responses to real-world needs. I value co-creation, clear communication, and designing processes that are as meaningful as the outcomes.

Work Experience

NTUC Health

Youth2Senior (Y2S) Intern

Dec 2025 - Jan 2026

- Elevated brand visibility through innovative design solutions, ensuring consistency across all platforms.
- Delivered tailored design solutions that aligned with client vision and business goals, boosting client satisfaction.
- Streamlined design workflows, reducing project turnaround times while maintaining high-quality standards.

Design Insight

Industrial Design Apprenticeship

June 2023 - Sept 2023

- Assisted team in design ideations and executing various projects, ensuring adherence to project timelines and deliverables.
- Designed graphics for *Omni* stationaries & *Petlibro* Cat Tree.
- Showed adaptability & flexibility when multitasking at different types of assigned task.

Skills

Empathy & Ethnographic Research

Skilled in conducting fieldwork, interviews, and observational research to uncover lived realities and behavioural patterns. I transform qualitative insights into actionable design strategies grounded in context and community needs.

Conceptualisation & Experience Design

Strong ability to synthesise research into clear, compelling concepts. I design experiences that shape interaction, encourage participation, and respond meaningfully to social systems and everyday behaviours.

Education

Aug 2024 - July 2026

Bachelor (Hons) Design for Social Futures

University of the Arts Singapore
(UAS) Lasalle

Apr 2021 - May 2024

Product & Industrial Design

Temasek Polytechnic

Jan 2017 - Dec 2020

GCE 'O' Level Certificate

Loyangview Secondary School

Languages

English

Fluent, Conversational.

Malay

Fluent, Conversational.

Chinese

Basic understanding.

AZMAN