

Syamimi Binti Sabarudin

Social Futures Designer | Industrial Design

Contact: +65 97478572

Email: syamimisabarudinbusiness@gmail.com

Website: <https://syamimisabarudin22.wixsite.com/myportfolio>

About me

Syamimi is a social designer from the inaugural BA Design for Social Futures cohort at LASALLE College of the Arts (UAS). Her practice centres on understanding how people relate to one another in everyday spaces, and how design can act as an invitation for connection. She explores themes of intergenerational interaction, children-led participation, and care within neighbourhoods.

Grounded in curiosity, attentiveness, and empathy, she works through fieldwork, prototyping, and facilitation to translate lived experiences into playful and participatory interventions. Her approach is shaped by close observation and thoughtful listening, with a belief that meaningful design emerges through shared experiences.

Work Experience

Miniso Pte Ltd - Part-time Retail

Sep 2024 - Current

- Managed cashiering and daily sales transactions accurately
- Assisted customers with product enquiries and purchases
- Worked collaboratively with team members to maintain smooth store operations

WSH Experts - Health Promotion Board (HPB) - Application Processing Officer

Jul 2023 - Jul 2024

- Processed and updated immunisation records according to national vaccination schedules
- Managed public case enquiries and record verification requests
- Guided members of the public in accessing digital vaccination records
- Developed a strong understanding of childhood and adult immunisation requirements

The Atelier & Co. - Creative Intern

Aug 2022 - Feb 2023

- Supported creative projects, including photoshoots, brochures, and graphic design materials
- Assisted with social media content creation, particularly on Instagram
- Contributed to EDM and marketing campaigns
- Supported event setup, execution, and teardown

Su's Humble Kitchen - Part-time Baker

Feb 2021 - Oct 2021

- Assisted with daily baking production and order preparation
- Supported the timely fulfilment of customer orders

InTrend Uniforms - Part-time Retail

Nov 2019 - Jan 2020

- Assisted with customer service and order fulfilment
- Conducted stock checks and supported daily retail operations

Education

LASALLE College of the Arts, University of the Arts Singapore (UAS)

BA (Hons) Design for Social Futures

2024 - 2026

Nanyang Polytechnic

Diploma in Industrial Design

2020 - 2023

Bedok Green Secondary School

'O' levels

2016 - 2019

Skills

Soft Skills

Observer | Empathiser | Active listener | Community engagement | Mediating different communities in the neighbourhood | Mediating intergenerational interactions | Breaking hidden boundaries within neighbourhoods | Community activator & facilitator

Software / Design skills

Adobe Illustrator | Adobe Photoshop | Rhinoceros 3D | Participatory Design | Prototyping | Fieldwork Research

Academic Projects & Volunteer

MakanBersama

June 2025 - April 2026

- Supported community outreach and resident engagement in the Hougang neighbourhood
- Supported home visits with residents to invite participation in communal dinners
- Assisted with field notes and community observations
- Planned and facilitated children's activities during MakanBersama communal dinners

Playtime Activation - Disaster Kidz

January 2026 - April 2026

- Initiated weekly neighbourhood play activations in Hougang
- Built relationships with children through recurring play sessions
- Organised activities including treasure hunts, movie nights, and neighbourhood exploration
- Used play as a method for participatory research and community engagement

Mono Foods SG

June 2025 - May 2026

- Educated the public on food sustainability and food waste reduction
- Raised awareness about non-perishable food consumption beyond best-before dates
- Supported pop-up events, public engagement, and store operations