

# Kashmira Hira Riyat

Visual Designer

---

## Skills

- Adobe Creative Suite
  - Brand Identity
  - Advertising and Campaign Design
- 

## Education

- 2024-2026  
**BA Design Com**  
LASALLE College of the Arts
  - 2021-2024  
**Diploma in Design Com**  
LASALLE College of the Arts
- 

## Awards

**Crowbar awards**  
Winner 2025

**Crowbar Awards**  
Shortlist 2023

## Contact

- 📞 +65 88901417
  - ✉ kash.riyat@gmail.com
  - 📍 Singapore
- 

## About Me

Hi There! I'm a designer specializing in advertising, brand identity, and print production. Passionate about crafting bold visuals that tell stories and drive results.

---

## Experience

- May 2025 - May 2025  
**Grey Advertising**  
Intern
  - Contributed to campaign ideation and brainstorming for client briefs.
  - Developed marketing collaterals maintaining visual consistency.
  - Designed presentation decks to support client pitches.
- 2025  
**GREY Advertising**  
Freelance
  - Developed engaging social media visuals, contributing to increased platform interaction.
  - Collaborated on digital asset creation, ensuring brand consistency across a GIGA campaign.
- 2023  
**Elmwood Branding Consultancy**  
Intern
  - Designed packaging for renowned brands including LifeBuoy and Heineken.
  - Worked closely with the Creative Director to brainstorm and ideate design solutions for global brands such as Kotex, 100plus, Pepsodent, Glow & Lovely, Hampers, and more.