

PIYA SAWHNEY

GRAPHIC DESIGNER

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<https://www.behance.net/gallery/245031703/Portfolio-Piya-Sawhney-2025-2026>

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EDUCATION

2026

LASALLE College of the Arts - Goldsmiths

- BA (Hons) Design Communication

WORK EXPERIENCE

JUN-AUG 2025

Gryphon Tea Company, Singapore

Creative Intern

- Supported marketing initiatives by designing e-commerce banners, promotional materials, and product photography to strengthen brand consistency resulting in cohesive campaigns across platforms (Shopee, Instagram, Lazada).
- Assisted in event marketing, conducted competitor research for product launches, and improved packaging workflows to enhance quality control and operational efficiency.

MARCH 2023

Studio Pomegranate - Kolkata, India

Production Assistant

- Assisted in the execution of a fashion photoshoot for Saniya Agarwal SS NYFW 24 to create content for her social media and marketing.
- Managed outfit coordination and quick model changes, oversaw on-set logistics and equipment, and captured behind-the-scenes footage. Contributed to content that reached over 500+ viewers on social media.

SKILLS

- Teamwork and Communication
- Time Management
- Branding and Visual Identity
- Social Media and Content Creation
- Production and Set Coordination

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Premiere Pro
- DaVinci Resolve
- Microsoft Suite
- Figma

AWARDS

**Footprint Film Festival 2024
Kolkata, India**

**Jury's Choice for Best
Cinematography**

Film Title: A Bouquet of Flowers

- Over a span of one week my team (total of 6 members) and I created a 2 minute short film. My role included post-production, colour-grading and editing.

VOLUNTEERING

SEPT 2024 - OCT 2024

Design Singapore Council, Singapore

Singapore Design Week Festival Ambassador

- Assisted with the setup, opening, and closing of the MAKE Exhibition by Just a Band of Creatives at the NAFA Gallery.
- Led over 60 visitors through the exhibition, offering insights into the artworks.

LANGUAGES

- **English** - Native/bilingual proficiency
- **Hindi** - Native/bilingual proficiency