

Shruti Mittal



About me

Ello there! I am Shruti Mittal, a visual artist and designer from Delhi, India, currently based in Singapore. I am interested in storytelling. Through my work I like to explore human relationships and am drawn to bold, expressive illustrative styles. I also enjoy branding and editorial design bringing out the personality of brands through thoughtful and playful design.

Education

Lasalle College of Arts BA (Hons) in Communication Design	Sept 2023 -Present
Parsons School of Design Foundation year in BFA	Aug 2022- 23
Lotus Valley International School Senior High School	2019-2022

Skills

Soft Skills:
Typography, Layouts, Grid Systems, Color Theory, Design Systems, Illustration, Sketching, Storyboarding, Branding, Brand Identity, Wireframes, Low-fidelity and High-fidelity Prototypes, Video Editing, Web Design, Packaging Design,

Tools:
Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro) Figma, Figjam, Framer, HTML, CSS, Procreate, p5js

Experience

Creative Intern | Kontinentalist

May 2025- Aug 2025

Contributed to editorial research, data visualisation, and visual storytelling projects across digital and editorial platforms. Developed illustrations, graphics, and visual assets for long-form stories, newsletters, and social media content, including Instagram posts. Collaborated with the design team to translate complex research and data into engaging, accessible, and visually compelling narratives for audiences across Asia.

Design Intern | Chandra Global

June 2024- Aug 2024

Worked on illustrations for children’s books by Contributing to various stages of the illustration process, including rough sketching, storyboarding, inking, and coloring, based on existing concepts and guidelines. Also created diagrams and visuals for children’s textbooks, focusing on clarity and engagement. Through this role I gained hands-on experience in storytelling and illustrating for younger audiences.

Creative Head | School Newsletter

2020-2022

Designed layouts for the school’s online newsletter. Worked closely with writers and editors to create visually engaging and well-structured editorials. Responsible for overall visual direction, ensuring consistency and readability across all issues.

Languages

English and Hindi

